APPROVED

F.W. Parker Charter Essential School

Minutes

Enrollment Committee

Date and Time
Tuesday March 3, 2026 at 3:00 PM

Committee Members Present
H. Pierpont (remote), J. Stach (remote), M. Beganski (remote), P. Gordon (remote)

Committee Members Absent
B. Harrigan

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Beganski called a meeting of the Enrollment Committee of F.W. Parker Charter Essential School to order on Tuesday Mar 3, 2026 at 3:05 PM.

C. Approve Minutes

H. Pierpont made a motion to approve the minutes from Enrollment Committee on 01-15-26.
J. Stach seconded the motion.
The committee **VOTED** to approve the motion.

Roll Call

J. Stach	Aye
H. Pierpont	Aye
B. Harrigan	Absent
M. Beganski	Aye
P. Gordon	Aye

II. Enrollment

A.

Review current enrollment numbers

Trying to determine how many offers to make based on past acceptance rates. Last year: 7th grade - 95, 8th - 10, and 9th - 10. Discussed making more 7th grade offers than last year. Consider making 100-105 offers for 7th grade and 10 for 9th. Likely no room for new 8th graders due to large current 7th grade class.

B. Review upcoming enrollment activities

- Need to make updates to parent contact list before making offers and giving to prospective families. Need more current families on list.
- Ice cream social on Tuesday, May 19th, from 405pm. Need to ask PPCC to come to mingle and find faculty to scoop ice cream.
- How are families engage with offers -> is this indication of actually showing up. How can we collect more data with regards to families changing mind last minute or ghosting.
- Overall lower energy around enrollment this year. Less interaction with social media. Should create new social media for next fall. Continue postcards.
- This year 339 prospects yielded 275 applications. Should that be higher? Are there efforts we can make to increase yield?

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:04 PM.

Respectfully Submitted,
M. Beganski

Documents used during the meeting

None