APPROVED

F.W. Parker Charter Essential School

Minutes

November DevComm Meeting

Date and Time
Wednesday November 5, 2025 at 7:30 AM

This meeting will be virtual on Microsoft Teams at this link: http://parker.school/developmentcommittee.

Fundraising is a conscious process of building a community of donors who are invested in the success of your work, both financially and otherwise. -Paola Cubias

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Committee Members Present
B. Harrigan (remote), J. Fredericksen (remote), J. MacDonald (remote), J. Saxe (remote), K. Tedstone (remote), M. Beganski (remote), S. Cole (remote), S. Reinhorn (remote)

Committee Members Absent
B. Sweet, D. Van Patten, E. Gibbs Revelli, G. Tang, L. Acton, M. Cole, M. Kosinski-Collins

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I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Wednesday Nov 5, 2025 at 7:30 AM.

C. Approve Minutes

J. Saxe made a motion to approve the minutes from September DevComm Meeting on 09-11-25.
S. Reinhorn seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Development 2024-2025

A. DevComm working groups update

Each working group had time to discuss what they have been working on.

- The Parker Fund group solicited feedback on the mailer that is just hitting mailboxes. They also talked about the personalization that happened this year.
- The alumni group talked about the e-newsletter that is going out and the class agent email that is about to go out. It was suggested to cut back on the amount of emails, so we will skip the November newsletter and have the class agent email go out.
- The events group is looking for more volunteers for the Fun Run.
- The data group went over the new reporting dashboard and how it is capturing information.

B. FAQ document

The group gave feedback on the FAQ document.
Highlights-

- Make sure it is clear that this is an annual ask
- Make graphics/words on graphics bigger
- First picture should be of a student
- Change the house graphics to the backpack one
- What logo should we be using?
- Change wording on #3 to match the mailer information
- Maybe give an example of subsidies?

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,
K. Tedstone
There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

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