APPROVED

F.W. Parker Charter Essential School

Minutes

Enrollment Committee

Date and Time
Tuesday March 11, 2025 at 3:30 PM

Join the meeting now
Meeting ID: 256 155 027 587
Passcode: FV2UvZ

Committee Members Present
C. Beasley (remote), H. Pierpont (remote), M. Beganski (remote), P. Gordon (remote)

Committee Members Absent
B. Harrigan

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

P. Gordon called a meeting of the Enrollment Committee of F.W. Parker Charter Essential School to order on Tuesday Mar 11, 2025 at 3:33 PM.

C. Approve Minutes

H. Pierpont made a motion to approve the minutes from Enrollment Committee on 02-11-25.
C. Beasley seconded the motion.
The committee **VOTED** to approve the motion.

Roll Call

C. Beasley	Aye
B. Harrigan	Absent
H. Pierpont	Aye
P. Gordon	Aye

Roll Call

M. Beganski Aye

II. Enrollment

A. Current enrollment status

- Lottery application closed and lottery complete. 289 total applications with 170 7th grade applications. 95 offers made for 7th grade and 10 each for 8th and 9th grade. Responses requested by 4/4.
- Discussed emailing survey to families that decline. Ask, "What is primary reason you chose not to accept the offer?" Give some options of reasons and open response to anything else you'd like to share. Ideas of reasons: location/transportation, extracurricular options, child doesn't want to leave home district, parents like but child says no, and Parker is not a fit for our family.

B. Review survey data

- Reviewed information session survey results. Based on feedback suggest adding before/after school supervision to presentation.
- Emphasizing Parker teaches how to think, not what to think helps families with both inclusiveness and conservatism concerns.

C. Create survey for prospective parent coffee/Q&A sessions

- Rather than survey, capture questions they are asking. Explain why jotting down questions.
- Collect data on whether Q&A attendees also attended information session.
- Based on feedback, Brian will not stay for Q&A to allow parents to feel more comfortable asking questions of parent ambassadors.

D. Review upcoming events

Consider giving swag to families accepting offers. Have magnets and stickers at Q&A sessions.

E. Prep for ambassador meeting

- Asking ambassadors to help with parent coffee/Q&As, ice cream social, and potluck before school starts.
- Coach ambassadors how to explain to families the importance of having their new student give it a year before deciding to leave and to committing to help their student stay connected to friends from home.
- Ask to continue sharing social media posts, tag Parker in college decision posts.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:32 PM.

Respectfully Submitted,
M. Beganski

Documents used during the meeting

- Enrollment Survey results Feb 2025.pdf