# F.W. Parker Charter Essential School

# **Minutes**

# **Enrollment Committee**

#### **Date and Time**

Tuesday December 10, 2024 at 3:30 PM

## Join the meeting now

Meeting ID: 256 155 027 587

Passcode: FV2UvZ

#### **Committee Members Present**

B. Harrigan (remote), C. Beasley (remote), E. Sturgis (remote), H. Pierpont (remote), M. Beganski (remote), P. Gordon (remote)

### **Committee Members Absent**

None

## I. Opening Items

### A. Record Attendance

## B. Call the Meeting to Order

P. Gordon called a meeting of the Enrollment Committee of F.W. Parker Charter Essential School to order on Tuesday Dec 10, 2024 at 3:32 PM.

## C. Approve Minutes

- H. Pierpont made a motion to approve the minutes from Enrollment Committee on 11-12-24.
- E. Sturgis seconded the motion.

The committee **VOTED** unanimously to approve the motion.

### **Roll Call**

- C. Beasley Aye
- E. Sturgis Aye
- P. Gordon Aye

#### Roll Call

B. Harrigan Aye

M. Beganski Aye

H. Pierpont Aye

#### II. Enrollment

### A. Discuss current enrollment status and midyear lottery

Currently at 390 students. 7th and 8th grade waitlists are exhausted with 6 recent new 8th graders. Still have prospects on 9th grade waitlist but no room in classes for them. Recognize a few potential withdrawals could occur. 10 students will gateway from Div 1 to Div 2 in January creating room for a few new 7th graders. Could do a small midyear lottery for 7th grade with limited publicity. Acknowledge there are pros and cons. Group leans in favor of midyear lottery. Need to inform faculty before posting. Continue efforts on retention. Advise students to shadow if possible before withdrawing because we've had students leave recently and then want to come back but not allowed by law to return.

#### B. Discuss and brainstorm recruitment activities

Current recruitment activities include lawn signs, basketball clinic, Niche. branding. Larger (less) info sessions with more buzz. Discussed culturally responsive family engagement and asked how are we tending to our BIPOC students and families with regard to recruitment. Asked how is Parker messaging student wellbeing and including BIPOC families. Will ask DEI to review recruitment materials, try to get into communities, and ask BIPOC panelists about how Parker met their needs and made them feel like they belong. Will interact with DEI committee to review info session messaging and will train panelists.

#### C. Discuss data collection

Why do they say yes and why do they say no?
What data do we have, and how do we collect the data we'd like to have?
Consider pre-info session survey and post info session emails.

# III. Closing Items

### A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:34 PM.

Respectfully Submitted,

M. Beganski

# Documents used during the meeting

None