

F.W. Parker Charter Essential School

Minutes

March DevComm meeting

Date and Time

Thursday March 7, 2024 at 7:30 AM

This meeting will be held in a hybrid manner. It can be accessed virtually via Zoom at this link: <http://parker.school/developmentcommittee>. In-person attendees will meet in room 33 at the Parker School.

Fundraising is a conscious process of building a community of donors who are invested in the success of your work, both financially and otherwise. -Paola Cubias

Committee Members Present

B. Harrigan, D. Van Patten (remote), G. Tang (remote), H. Pierpont, J. Fredericksen (remote), J. MacDonald (remote), J. Saxe (remote), K. Tedstone, L. Acton (remote), L. Mitchell (remote), M. Smith (remote), S. Cole (remote), S. Reinhorn (remote)

Committee Members Absent

C. Jaffee, M. Cole, M. Kosinski-Collins, S. Cassat Green

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Thursday Mar 7, 2024 at 7:30 AM.

C. Approve Minutes

H. Pierpont made a motion to approve the minutes from February DevComm meeting on 02-15-24.

M. Smith seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development 2020-2021

A. Spring 2024 Plan Work

Each of the working groups informed the group as to their progress and asked for feedback on questions from the group.

Highlights:

Alumni Social-

We are asking the brewery to make a Parker-specific brew for the event (or the month of May)

We will do a slideshow, sell swag, have a raffle basket, and snacks.

Questions for the group centered on what swag should we have and what logo should be on the swag- 30th vs. regular Parker logo

Use \$2.5K match to bring in \$5K at the event

Look into tote bags, water bottles, baseball hats, t-shirts

Community event-

What should we have for raffle baskets. It was decided to have "experience" baskets- "a night in Groton", museum tickets, sporting event tickets

Ribbon cutting-

Have local legislators on hand. Have it be a welcome to school/Parker event

Have Todd and Brian cut the ribbon?

Fun Run-

What should be the competitive nature of this event? Should we have a timing company or do it ourselves?

What should the distance be?

Julie and Katrina will reach out to a few people with more expertise in the competitive space (how does timing work?)

What is the fundraising goal- \$10K?

Food Trucks and a band at the end?

Video Watch party-

Forming a group to decide the message of the video and then who the voices should be in it

30th Gala-

Date- either 4/5/25 or 4/12/25?

Look at venues before the next meeting

B. Alumni Working Group

Alumni group is meeting with Brian on 3/19

Make sure we let them know we are looking for alumni presence on the Board of Trustees

C. The Parker Fund 23-24

Did not have time to update

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,
K. Tedstone