

F.W. Parker Charter Essential School

Minutes

January DevComm meeting

Date and Time

Wednesday January 10, 2024 at 7:30 AM

This meeting will be held in a hybrid manner. It can be accessed virtually via Zoom at this link: <http://parker.school/developmentcommittee>. In-person attendees will meet in room 33 at the Parker School.

Fundraising is a conscious process of building a community of donors who are invested in the success of your work, both financially and otherwise. -Paola Cubias

Committee Members Present

B. Harrigan, G. Tang (remote), H. Pierpont, J. Fredericksen (remote), J. Saxe (remote), K. Tedstone, L. Acton (remote), L. Mitchell (remote), M. Smith (remote), S. Cole (remote), S. Reinhorn (remote)

Committee Members Absent

C. Jaffee, J. MacDonald, M. Cole, M. Kosinski-Collins, N. Perrotti, S. Cassat Green

Guests Present

D. Van Patten (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Wednesday Jan 10, 2024 at 7:30 AM.

C. Approve Minutes

J. Saxe made a motion to approve the minutes from December DevComm Meeting on 12-13-23.

L. Mitchell seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development 2020-2021

A. Spring 2024 Event Idea Session

The group brainstormed ideas for the "Journey to 30!"

Included were:

- House gatherings
- Recycling/reuse website/event
- Fun Run
- E-Newsletters for community touchpoints
- Yard sale
- Bigger brewery event
- Battle of the Bands event- maybe at Billiards in Ayer
- Concentrate on major donor asks
- Match for a spring push- maybe for new donors- give \$29
- Variety show
- Farmers Market/Community Fair-like event
- Pot luck-style component

Concerns raised:

- Where to hold it- Parker vs off-site
- manpower if we do multiple events
- how to include new families who may not feel a part of the community yet
- being clear about what the goals are
- how to unveil the strategic plan

B. Alumni Working Group

Clover Road Brewery event is scheduled for May 11th

C. The Parker Fund 23-24

Katrina updated the group as to the status of the fund. She informed as to what constituencies are on track and which ones need more attention.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,
K. Tedstone