

F.W. Parker Charter Essential School

Minutes

October DevComm Meeting

Date and Time

Thursday October 12, 2023 at 7:30 AM

Location

Hybrid meeting:

In person- room 33 (Monique and Brian's office)

On zoom- <https://us02web.zoom.us/j/85929977680?pwd=SZWZkFsS2RpU3d1U0VuT0M0VmtFQT09>

This meeting will be held virtually via Zoom and can be accessed by committee members and the public at this link: <http://parker.school/developmentcommittee>

Fundraising is a conscious process of building a community of donors who are invested in the success of your work, both financially and otherwise. -Paola Cubias

Committee Members Present

B. Harrigan, G. Tang (remote), H. Pierpont, J. MacDonald (remote), J. Saxe (remote), K. Tedstone, L. Acton (remote), M. Cole, M. Smith (remote), S. Reinhorn (remote)

Committee Members Absent

C. Jaffee, L. Mitchell, M. Kosinski-Collins, N. Perrotti, S. Cassat Green, S. Cole

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Thursday Oct 12, 2023 at 7:30 AM.

C.

Approve Minutes

M. Smith made a motion to approve the minutes from September DevComm meeting on 09-14-23.

J. Saxe seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development 2020-2021

A. Spring 2024/25 Community Event Visioning

Stef led the group through a visioning exercise asking us to look back from the year 2026 and talk about what we (want) to be true about our Spring '24 event, Spring '25 event, and the effects of those events. All thoughts/comments are to be in past tense as if the events had already happened. The notes are saved in the documents tab.

B. Alumni Working Group

This group did not have time to present. They will give a report at the next meeting.

C. The Parker Fund 23-24

No updates given this morning

D. Matching Gift Work

Hannah reported that she met with Katrina and Sue to discuss how we might bolster matching gifts at Parker. A few methods were discussed, but the most immediate one is identifying workplaces of current donors and researching if those businesses have matching programs to let specific donors know how to access them.

E. Spring Event 24

Brian outlined for the group a working event structure idea for Spring 24. The group then answered the questions- what do we like about the event, what would we like to change, and what questions do we have?

Katrina will be reaching out to form a small sub-committee to talk further about the event structure.

Items to discuss- fundraising element, ticket price, structure of event, performances?

Should there be a pre-event?

FUNdraiser

FUNd the Future

F. Spring Event working groups

An email will go out tomorrow regarding working group participation

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,
K. Tedstone