F.W. Parker Charter Essential School

Minutes

May 2023 DevComm Meeting

Date and Time

Wednesday May 3, 2023 at 8:00 AM

Location

zoom and in person

https://us02web.zoom.us/j/86701269360?pwd=ZVZxQzkySzhHQzM0VmF3T0dyaGZoQT09

This meeting will be a hybrid in-person/zoom meeting and can be accessed by committee members and the public at this link: http://parker.school/developmentcommittee

Committee Members Present

B. Harrigan, H. Pierpont, J. Saxe (remote), K. Tedstone, L. Acton (remote), L. Mitchell (remote), M. Cole, M. Kosinski-Collins (remote), M. Smith (remote), N. Perrotti, S. Cole (remote), S. Reinhorn (remote)

Committee Members Absent

C. Jaffee, G. Tang, J. Churchill, S. Cassat Green

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Wednesday May 3, 2023 at 8:00 AM.

C. Approve Minutes

- J. Saxe made a motion to approve the minutes from April DevComm Meeting on 04-05-23.
- M. Smith seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development 2022-2023

A. Fund statistics

The group went over the statistics from the Current Family Challenge to plan for the next three weeks. We have 14 more new family donors to meet our goal.

Verbiage for weekly email:

- -Let's see how far we can go
- -Help us Gateway
- -We underestimated our goal
- -Join brand new families who are giving

B. Parker Fund constituency work

Current Families- see previous section

Alumni- a push will happen after the in-person event this weekend

Graduate Families- we need 6 more donor to hit goal

C. Grant materials

Van proposal feedback

- -seems labor intensive, but good marketing opportunity
- -Can we get stats on how often there are conflicts and/or what things could happen if we had an additional van?
- -could we use this as an option for students on wednesdays?

Courtyard Retreat feedback

- -involve students in planning and maintenance of the space
- -Switch Parker's courtyard heading with Health and Wellbeing
- -Emphasizing Creating and Redefining the heart of our school
- -Can we do current photos next to the digital new photos?

D. Mission Statement

Mission Statement feedback

- -Think about this in terms of "here's what we do and this is how I see myself in this work"
- -SHould there be two versions? An internal document vs. and externally facing one?
- -COmmittee goals #1 and #10 are most important
- -The Strategic Planning process is going to inform this work
- -Organize the sections with goals, objectives, new projects?

III. Closing Items

A.

Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted, K. Tedstone