

F.W. Parker Charter Essential School

Minutes

November DevComm Meeting

Date and Time

Wednesday November 9, 2022 at 8:30 AM

This meeting will be a hybrid in-person/zoom meeting and can be accessed by committee members and the public at this link: <http://parker.school/developmentcommittee>

Committee Members Present

B. Harrigan, C. Jaffee (remote), H. Pierpont, J. Saxe (remote), K. Tedstone, M. McKenna (remote), N. Perrotti, S. Cassat Green, S. Cole (remote)

Committee Members Absent

J. Churchill, L. Acton, L. Mitchell, M. Cole, M. Kosinski-Collins, M. Smith, M. VanderWilden, S. Reinhorn

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Wednesday Nov 9, 2022 at 8:30 AM.

C. Approve Minutes

Forgot to do this. Will approve at the next meeting

II. Development 2020-2021

A. The Parker Fund

Katrina told the group about the mailing hitting mailboxes and the early positive responses to it.

The group spent the majority of the meeting looking at video footage to pick out themes and segments to use for enrollment videos and development videos.

Some themes that emerged:

Personalization

Math theme

Knowing students well

Classroom culture

Excitement around teaching

"Struggling together"

Inquiry

Other ideas generated:

including sports in the videos

including theater in the videos

including recent high school grads- how did Parker prepare you for college

B. GivingTuesday

The date is November 29th. Katrina has a small group of alums helping with this initiative.

C. Subcommittee discussion

Didn't have enough time to cover

D. Alumni Council

They have met and are working on a brewery get together in December and Giving Tuesday

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:30 AM.

Respectfully Submitted,

K. Tedstone