

F.W. Parker Charter Essential School

Minutes

April DevComm Meeting

Date and Time

Tuesday April 5, 2022 at 7:30 AM

This meeting will be held virtually via Zoom and can be accessed by committee members and the public at this link: <http://parker.school/developmentcommittee>

Committee Members Present

J. Saxe (remote), K. Tedstone (remote), L. Acton (remote), M. Cole (remote), M. Kosinski-Collins (remote), M. Smith (remote), N. Perrotti (remote), S. Cassat Green (remote), S. Reinhorn (remote)

Committee Members Absent

D. Osofsky, J. Churchill, L. Mitchell, M. McKenna, M. VanderWilden, T. Sumner

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Tuesday Apr 5, 2022 at 7:30 AM.

C. Approve Minutes

J. Saxe made a motion to approve the minutes from March DevComm Meeting on 03-01-22.

S. Reinhorn seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development 2020-2021

A. Sumner Fund

The group spent this section giving feedback on the alumni ask draft presented.

Some thoughts included:

- lightening it up with a little humor
- talk about outdoor eating space potential
- mention appreciation of outdoor spaces and expanding the footprint of the building
- place making- take the outdoor space and make it a place
- maybe use some pictures to illustrate the different points in Parker's timeline

B. Our Essential Commitment Fund

The group looked over the giving statistics for this year to date.

What did you notice?

- impressed with donor retention of graduate parents
- the 31 gifts in 31 days was an effective motivator
- should we look at the graduate parents who are giving and when they give? Is it when their children have graduated from college (and tuition bills are gone)
- we should focus on "friends of Parker" more and tell our story and spread our influence wider
- alum numbers is an area for growth

C. Todd's Departure Planning

We did not get to discuss this

D. Grant Work- Alumni Work

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:31 AM.

Respectfully Submitted,
K. Tedstone

Documents used during the meeting

- Todd FUnd flyer 3-30-2022.pdf
- Alumni ask proposal for 4-2022.docx
- OECF stats as of 4-4-2022.xlsx