

# F.W. Parker Charter Essential School

## Minutes

### April DevComm Meeting

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#### Date and Time

Tuesday April 5, 2022 at 7:30 AM

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This meeting will be held virtually via Zoom and can be accessed by committee members and the public at this link: <http://parker.school/developmentcommittee>

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#### Committee Members Present

J. Saxe (remote), K. Tedstone (remote), L. Acton (remote), M. Cole (remote), M. Kosinski-Collins (remote), M. Smith (remote), N. Perrotti (remote), S. Cassat Green (remote), S. Reinhorn (remote)

#### Committee Members Absent

D. Osofsky, J. Churchill, L. Mitchell, M. McKenna, M. VanderWilden, T. Sumner

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### I. Opening Items

#### A. Record Attendance and Guests

#### B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Tuesday Apr 5, 2022 at 7:30 AM.

#### C. Approve Minutes

J. Saxe made a motion to approve the minutes from March DevComm Meeting on 03-01-22.

S. Reinhorn seconded the motion.

The committee **VOTED** unanimously to approve the motion.

### II. Development 2020-2021

#### A. Sumner Fund

The group spent this section giving feedback on the alumni ask draft presented.

Some thoughts included:

- lightening it up with a little humor
- talk about outdoor eating space potential
- mention appreciation of outdoor spaces and expanding the footprint of the building
- place making- take the outdoor space and make it a place
- maybe use some pictures to illustrate the different points in Parker's timeline

## **B. Our Essential Commitment Fund**

The group looked over the giving statistics for this year to date.

What did you notice?

- impressed with donor retention of graduate parents
- the 31 gifts in 31 days was an effective motivator
- should we look at the graduate parents who are giving and when they give? Is it when their children have graduated from college (and tuition bills are gone)
- we should focus on "friends of Parker" more and tell our story and spread our influence wider
- alum numbers is an area for growth

## **C. Todd's Departure Planning**

We did not get to discuss this

## **D. Grant Work- Alumni Work**

### **III. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:31 AM.

Respectfully Submitted,  
K. Tedstone

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### **Documents used during the meeting**

- Todd FUnd flyer 3-30-2022.pdf
- Alumni ask proposal for 4-2022.docx
- OECF stats as of 4-4-2022.xlsx