

# F.W. Parker Charter Essential School

## Minutes

### DevComm January Meeting

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#### Date and Time

Wednesday January 6, 2021 at 7:30 AM

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This meeting will be held virtually via Microsoft Teams and can be accessed by committee members and the public at this link: <http://parker.school/developmentcommittee>

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#### Committee Members Present

D. Osofsky (remote), J. Churchill (remote), J. Saxe (remote), K. Tedstone (remote), M. Cole (remote), M. VanderWilden (remote), S. Reinhorn (remote), T. Sumner (remote)

#### Committee Members Absent

J. Bartsch, L. Mitchell, M. McKenna, S. Cassat Green, Z. Basma

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### I. Opening Items

#### A. Record Attendance and Guests

#### B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Wednesday Jan 6, 2021 at 7:30 AM.

#### C. Approve Minutes

J. Saxe made a motion to approve the minutes from DevComm December Meeting on 12-02-20.

M. Cole seconded the motion.

The committee **VOTED** unanimously to approve the motion.

### II. Development 2019-2020

#### A. Our Essential Commitment Fund

Katrina informed the group about the progress of Our Essential Commitment Fund. As of 1/5/2021, we have received \$157,000 and that is a 52% increase from this time last year. We talked about some of the reasons for that increase- more personal contact/relationship building was the primary and most important reason.

#### **B. Future Protocol Activity**

The group engaged in goal setting brainstorming using a series of prompts. Below is the feedback from the group-

- relationship building is key
- building habit of giving for alumni. Maybe use their graduation year as a donation amount
- continued building of culture of giving throughout our community.
- leadership giving society?
- "Why I give" testimonials
- Annual Giving vs. Capital Giving strategies
- Alumni Spotlights
- Social distanced walks
- Use board members for more communications?
- Competitions between classes
- Areas to attract donors- diversity, technology, strategic goals, teacher salaries, endowment, scholarship fund
- Large Fall outdoor event \*Homecoming\*

#### **C. Donor Relations**

Time did not allow

#### **D. Grant Work**

Time did not allow

### **III. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,  
K. Tedstone