

F.W. Parker Charter Essential School

Minutes

DevComm January Meeting

Date and Time

Wednesday January 6, 2021 at 7:30 AM

This meeting will be held virtually via Microsoft Teams and can be accessed by committee members and the public at this link: <http://parker.school/developmentcommittee>

Committee Members Present

D. Osofsky (remote), J. Churchill (remote), J. Saxe (remote), K. Tedstone (remote), M. Cole (remote), M. VanderWilden (remote), S. Reinhorn (remote), T. Sumner (remote)

Committee Members Absent

J. Bartsch, L. Mitchell, M. McKenna, S. Cassat Green, Z. Basma

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Wednesday Jan 6, 2021 at 7:30 AM.

C. Approve Minutes

J. Saxe made a motion to approve the minutes from DevComm December Meeting on 12-02-20.

M. Cole seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development 2019-2020

A. Our Essential Commitment Fund

Katrina informed the group about the progress of Our Essential Commitment Fund. As of 1/5/2021, we have received \$157,000 and that is a 52% increase from this time last year. We talked about some of the reasons for that increase- more personal contact/relationship building was the primary and most important reason.

B. Future Protocol Activity

The group engaged in goal setting brainstorming using a series of prompts. Below is the feedback from the group-

- relationship building is key
- building habit of giving for alumni. Maybe use their graduation year as a donation amount
- continued building of culture of giving throughout our community.
- leadership giving society?
- "Why I give" testimonials
- Annual Giving vs. Capital Giving strategies
- Alumni Spotlights
- Social distanced walks
- Use board members for more communications?
- Competitions between classes
- Areas to attract donors- diversity, technology, strategic goals, teacher salaries, endowment, scholarship fund
- Large Fall outdoor event *Homecoming*

C. Donor Relations

Time did not allow

D. Grant Work

Time did not allow

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,
K. Tedstone