

F.W. Parker Charter Essential School

Minutes

January Development Meeting

Date and Time

Thursday January 2, 2020 at 7:30 AM

Committee Members Present

D. Osofsky, H. Pierpont, J. Churchill, K. Tedstone, M. McKenna, M. VanderWilden, S. Reinhorn

Committee Members Absent

J. Bartsch, J. Saxe, T. Sumner, Z. Basma

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Thursday Jan 2, 2020 at 7:30 AM.

C. Approve Minutes

H. Pierpont made a motion to approve the minutes from November Development Meeting on 11-06-19.

S. Reinhorn seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development 2019-2020

A. Community Conversations

We debriefed the Community Conversations and looked at a partial list of attendees to see how we all might contribute to reaching out to talk about fund commitments.

B. Upcoming tasks/events

Discussion centered around the purpose of the 25th Celebrations- community building, fundraising, or a hybrid of the two.

Brainstorming session notes:

- Ask donors to support a Ted Talks speaker- 12 speakers @ \$1K= \$12K
- Sponsor an alumni table/staff table
- Expectation for board members to each fill a table?
- 50/50 raffle to bring attention to Our Essential Commitment Fund
- If it's a purposeful fundraising event, should it be called "25th Celebration in support of Our Essential Commitment Fund"
- If people have already given a certain level- "your giving has earned you a table at the event"
- Should we just look to cover catering costs
- We need more "man/woman-power" to run a bigger event than just community building

Bigger questions-

What does it look like to have a culture of giving?

Should we do a feasibility study?

Alumni Talk-

Young Alumni Day is Monday, January 6th

C. Advocacy

Katrina briefed the group on the Advocacy Day being planned by the MCPSA on February 13th.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,

K. Tedstone