

F.W. Parker Charter Essential School

Minutes

Development Committee Meeting

Date and Time

Wednesday January 30, 2019 at 7:30 AM

Location

Parker School, Nicky's table

Committee Members Present

D. Osofsky, J. Churchill, J. Saxe, K. Tedstone, M. McKenna, M. VanderWilden, S. Reinhorn, T. Sumner

Committee Members Absent

C. Stack-Haan, J. Bartsch, Z. Basma

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Wednesday Feb 6, 2019 at 7:30 AM.

C. Approve Minutes

M. VanderWilden made a motion to approve minutes from the Development Committee Meeting on 01-02-19 Development Committee Meeting on 01-02-19.

J. Saxe seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development

A. Annual Fund 2018-19

Katrina updated the group as to the progress of the fund and on the next push around Valentine's Day. A social media push will go out along with an email blast during the

week leading up to 2/14. Other discussion points included LYBUNTs and how to leverage the Common Principles event.

B. Young Alumni Day update

Debbie gave an update on how the Young Alumni panel went at the beginning of January and Katrina updated on the social snack hour afterwards. Other discussion was around methods of reaching the alumni to invite them to events other than email, postcard, and Facebook. We are looking to expand our Instagram following.

C. Common Principles Event- April 6, 2019

Katrina led discussion around the food portion of the Common Principles event. After debate, we agreed to the reception being from 6:30-7:30 with robust appetizers and the event from 7:30-9:30 with desserts and coffee. We agreed on a \$15 pp suggested donation to cover event costs.

There was additional conversation around the selection process of the panelists for the evening and the fact that we are not going to have videographers at the event.

D. Looking forward- messaging "make Parker green"

Jennifer updated the group on the next phase of the Third Decade Fund. The phase will focus on the heating system and "greening" of the campus. There will be a brochure available at the 4/6 event that outlines the work and the opportunity we have to reduce our carbon footprint with this project. Additional discussion around something current parents could get excited about- an outdoor classroom- the greenhouse, etc...

III. Other Business

A. Committee Updates

Katrina briefly updated the group on other committee work.

IV. Closing Items

A. Adjourn Meeting

S. Reinhorn made a motion to adjourn the meeting.

J. Saxe seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:39 AM.

Respectfully Submitted,
K. Tedstone