APPROVED

F.W. Parker Charter Essential School

Minutes

Development Committee Meeting

Date and Time
Tuesday March 6, 2018 at 7:30 AM

Location
Table outside Todd's office at the Parker School

Committee Members Present
J. Bartsch, J. Churchill, J. Saxe, K. Tedstone, M. McKenna, M. VanderWilden, T. Sumner

Committee Members Absent
C. Stack-Haan, D. Osofsky, J. Howard, K. Reeves

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Tedstone called a meeting of the Development Committee of F.W. Parker Charter Essential School to order on Tuesday Mar 6, 2018 at 7:30 AM.

C. Approve Minutes

T. Sumner made a motion to approve minutes from the Development Committee Meeting on 02-05-18 Development Committee Meeting on 02-05-18.
J. Saxe seconded the motion.
The committee **VOTED** to approve the motion.

Roll Call

N. Dudensing	Absent
M. McKenna	Aye
M. VanderWilden	Abstain
J. Saxe	Aye
K. Tedstone	Aye
C. Stack-Haan	Absent

Roll Call

J. Howard	Absent
T. Sumner	Aye
J. Bartsch	Aye
K. Reeves	Absent
J. Churchill	Aye
D. Osofsky	Absent

II. Development

A. Essence Project Interviews

Jennifer, Todd and Katrina reported on their experiences conducting the Essence Project Interviews. It was reported that great information is coming from them and that they have been worthwhile to take part in. Interviews are being transcribed and will be made available to Deb and archived for future use.

B. March Event

Structure of the event was discussed:
6-7 private reception- Jennifer and Cindy are heading this up
7-9 general event

7-7:20- Todd's introduction which may include something from a current student
7:20-8:30- 8-10 minutes presentations from each of the panelists talking about what they are doing now and how their time at Parker has helped shape their path. This portion will be emcee'd by Jon Church and Debbie O
8:30-9:00- Q and A and coffee and tea

We talked about making sure we had mic's available for the event, that we are live streaming the event, that we have a videographer that will help us use this evening for promotion in the future, and that the decor is different than "everyday Parker".

We also talked about soliciting a matching gift situation that will allow gifts received from 3/24 to the end of the year to be matched.

C. Closing out the roof campaign

See notes from above section.

Also, LYBNT phone calls are being made this month.

D. New Tax Law

Three main bullet points are being generated to be shared at the Board meeting next week.

1. The doubling of the standard deductions is making itemization a less favorable option
2. Relationship-based giving is crucial
3. Stock donations could see an increase in use

III. Other Business

A. Committee Updates

Katrina updated the group on each bucket of advancement work

IV. Closing Items

A. Adjourn Meeting

J. Saxe made a motion to adjourn the meeting.
J. Churchill seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call	
M. McKenna	Aye
T. Sumner	Aye
K. Tedstone	Aye
M. VanderWilden	Aye
C. Stack-Haan	Absent
J. Howard	Absent
K. Reeves	Absent
J. Saxe	Aye
N. Dudensing	Absent
J. Bartsch	Aye
D. Osofsky	Absent
J. Churchill	Aye

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,
K. Tedstone