

F.W. Parker Charter Essential School

Enrollment Committee

Published on November 8, 2024 at 11:15 AM EST

Date and Time

Tuesday November 12, 2024 at 3:30 PM EST

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Meeting ID: 256 155 027 587

Passcode: FV2UvZ

Agenda

	Purpose	Presenter	Time
I. Opening Items			3:30 PM
A. Record Attendance			2 m
B. Call the Meeting to Order			2 m
C. Approve Minutes	Approve Minutes		1 m
	Approve minutes for Enrollment Committee on October 8, 2024		
II. Enrollment			3:35 PM
A. Discuss current enrollment status and activities	Discuss	Pam Gordon	20 m
B. Discuss strategies for meeting committee goals	Discuss	Pam Gordon	20 m
	1. Support and advise the continued efforts to reach full and diverse enrollment (see HoS goals for numbers).		
	2. Define the priority target audiences and collect data to develop a deep understanding of their profile, needs and perspectives. <i>(Aligned with the Marketing Priority in the Strategic Plan)</i>		

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3. Capture and analyze key metrics from past enrollment efforts to identify successes and areas of growth to develop a data-driven strategy for future recruitment and retention.			
C. Plan for parent ambassadors meeting on Tuesday, November 19, 6:30-7:30	Discuss	Pam Gordon	15 m
<ul style="list-style-type: none"> 1. Call for help with info sessions 2. Sign up to receive lawn signs 3. Help with 5-star review – show Niche profile 4. Share talking points 5. Host a local event 6. Share a draft of the postcard for feedback 			

III. Other Business

IV. Closing Items

A. Adjourn Meeting	Vote		
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