

F.W. Parker Charter Essential School

Board Meeting

Amended on January 8, 2020 at 10:13 AM EST

Date and Time

Wednesday January 8, 2020 at 2:00 PM EST

Location

Room 27 at the Parker School

Agenda

	Purpose	Presenter	Time
I. Opening Items			2:00 PM
Opening Items			
A. Record Attendance and Guests		Steve Roach	2 m
B. Call the Meeting to Order		Steve Roach	1 m
C. Approve Minutes	Approve Minutes		2 m
Approve minutes for Board Meeting on December 11, 2019			

II. Board Retreat 2:05 PM

A. Board Retreat	FYI		185 m
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Purpose:

1. Understand students' perspectives on Parker's priorities
2. Assess current advancement strategy and the organizational structure required to achieve advancement goals
3. Assign activities to Board Committees to move Parker toward achieving its existing strategic priorities

Outcome:

1. Informed board and engaged students
2. Shared vision for advancement success and understanding of structural options
3. Specific board activities toward achieving priorities and reaching desired future state

Process:

- Outlined in agenda below

1:30 to 2:00

- Trustee "Coffee Hour" for faculty drop-in and refreshments

2:00 to 2:10

- Arrival and Orientation to the Day

2:10 to 2:55

- **Student Presentations**
 - Templated roundtable conversations with students on the current state of affairs from a student perspective of 4 priority areas, taking into consideration last year's reflections:
 - Facilities, Teaching/classroom, Technology, Diversity – 20 minutes

- Share out/synthesis – 25 minutes

2:55 to 3:00

- **Break/Transition**

3:00 to 3:45

- **Advancement – Part I – Vision and Need**

- Group Discussion
 - How does Parker’s long-term vision inform its advancement needs and expectations?
 - What are the primary components of that vision, and what are the financial needs associated with those components?
 - What is Parker’s short- and long-term facility plan and needs?
 - Besides facilities, what other “big ticket” items are on the horizon?
 - What successes and challenges has Parker encountered as it has launched its most recent campaign?

3:45 to 4:30

- **Advancement – Part II – Organizational Structure**

- Group Discussion
 - Given Parker’s advancement goals, how has the current structure and leadership model been effective and less effective?
 - As Parker considers larger advancement goals and the growth of its Entrepreneurial Project, what impact will that have on the existing leadership model?
 - What are the pros/cons of alternative structures and leadership models?

4:30 to 5:10

- **Advancement – Part III – The Pitch**

- Group Review of Parker’s Tagline and Elevator Pitch – 10 Minutes
- Individual and Group Practice: Making the Pitch – 30 Minutes
 - See *Pitch Document*

III. Committees

5:10 PM

A. Committee Goal Setting

Discuss John Tarvin

35 m

5:10 to 5:45

- **Committee Goal Setting**

- Small Group Work by Committee
 - Development, Facilities & Finance, Governance, Diversity & Enrollment
- See *Goal Setting Template*

IV. Goal Setting

5:45 PM

A. Goal Setting

Discuss John Tarvin

35 m

5:45 to 6:20

- **Goal Setting**

- Group Share, Discussion and Agreement

V. Reflections and Wrap Up

6:20 PM

A. Reflections and Wrap Up

Discuss John Tarvin

10 m

6:20 to 6:30

- **Reflections and Wrap Up**

VI. Other Business

6:30 PM

A. Principal's Report

FYI

Todd Sumner

VII. Closing Items

A. Adjourn Meeting

Vote

Steve Roach