

INTERNATIONAL LEADERSHIP OF TEXAS

Chief Development Officer Report

August 3, 2022

ILTexas Development Department Commitment

At the beginning of SY 2022-2023, the ILTexas Development Department committed to generating revenue to be earmarked for three specific areas of the organization:

1. Student Road Scholar Trips
2. Senior Student Scholarships
3. Innovative Teacher Grants

2022-2023 ILTexas Development Report by Campus as of June 14, 2022

Revenue Source	Amount
Golf Tournament	\$80,583.94
Mike Hernandez (D&M Leasing)	\$50,000
Every Gift Counts (Employee Cont.)	\$25,192.49
North Texas Giving Day	\$19,362.38
Turner Engineers	\$11,500
Key Construction	\$10,000
Pivot North	\$10,000
Other	\$5,415.69
Total	\$212,054.50

Comprehensive Development Plan



Comprehensive Development Plan

Objective: To create a roadmap to achieve ILTexas 2021-2025 Strategic & Tactical Development Priorities. Integrate with key departmental staff to optimize the development function. Raise private support to \$1,000,000 annually by June 30, 2025.

❖ Annual Fund - Individual Appeals

Rationale: The annual appeal will target individual gifts of less than \$5000. It will include appeals to constituents and stakeholder and include special events. We will generate unrestricted individual support to supplement the general operating budget and solicit for the general purpose of student travel, teacher grants, and student scholarships.

Strategy: Accelerate individual contributions through timely, recurring gift solicitations, and specialized appeals to unique donor segments. New strategies to enhance on-line giving will be deployed.

Tactics: Launch *Every Gift Counts* employee payroll deduction campaign at beginning of school year. Participate in *North Texas Giving Day* and *Big Give Houston* (market to student parents). Establish a "donate button" on the website for credit card gifts and promote online giving through social media and specialized e-solicitations. Work with communications dept. to provide for online giving opportunities marketed through ILTexas social media channels.

Revenue Target:	2021-22	2022-23	2023-24	2024-25
Gross	\$50,000	\$75,000	\$100,000	\$150,000

❖ Annual Fund - Special Events

Rationale: Special event fundraising is an entry point for individuals and companies to support ILTexas. It provides an opportunity to cultivate individuals, vendors and new corporate sponsors. We will generate unrestricted individual support to supplement the general operating budget and solicit for the general purpose of student travel, teacher grants, and student scholarships.

Strategy: Targeted to individuals, vendors and companies. Events will be used as a platform to steward and cultivate existing and new donors and to recognize principles and teachers. Events for new markets will be identified with input and support from key stakeholders in those markets

Tactics: In 2022 annual golf tourney in D/FW.
In 2023 annual event TBD in Houston.
In 2025 annual event TBD in College Station.

Revenue Target:	2021-22	2022-23	2023-24	2024-25
Gross	\$120,000	\$200,000	\$250,000	\$325,000

Annual Fund = Individual gift appeals of less than \$5000 + Special Events)

Target Income:	2021-22	2022-23	2023-24	2024-25
Gross	\$170,000	\$275,000	\$325,000	\$475,000

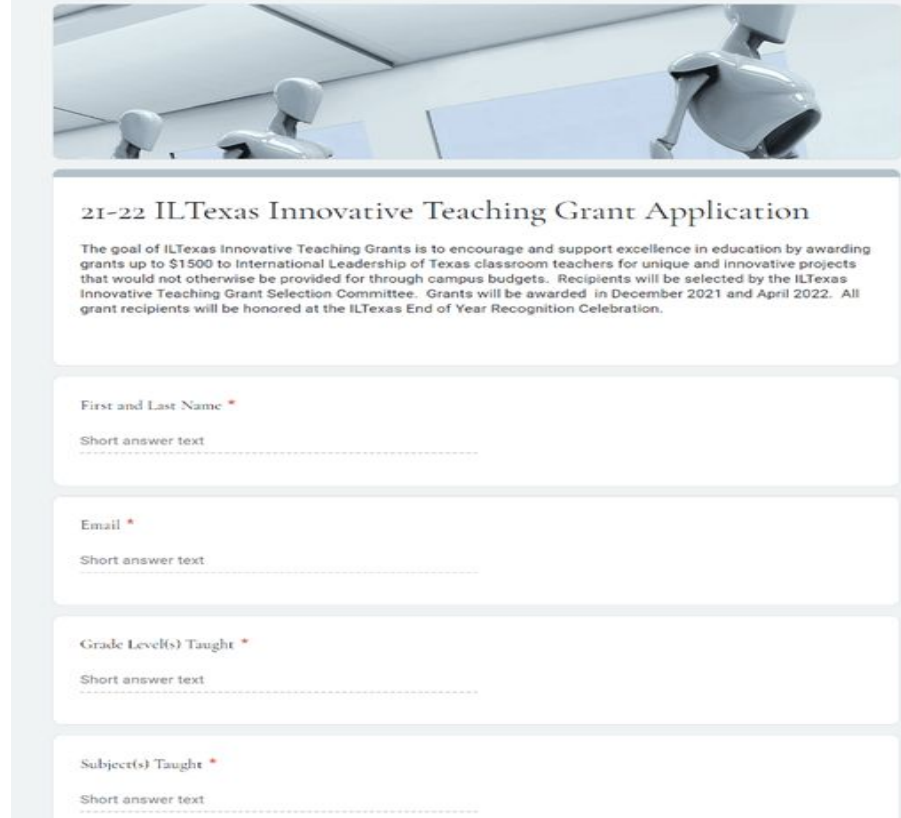
ILTexas Senior Student Scholarships

- 12 Person Scholarship Committee
- Created criteria for various grants
 - Key (Construction Majors)
 - Pivot (Architecture Majors)
 - Tiede-Medina (1st Generation)
 - Cromwell (Education Majors)
 - SLS/PBS Leadership Scholarships
- Based on merit and aspirations
- Opened up applications to all graduates of Class of 2022
- Committee reviewed and discussed applications
- Committee selected winners with input from donors
- 21 winners representing all 7 High Schools with graduating seniors

KW	Landers	Davionne	Tiede Medina Scholarship Winner	\$3,000
KSHS	Lobe	Doreen-Ida	KSHS Cromwell Scholarship	\$500
LDHS	Bonilla	Hugo	Cromwell Scholarship	\$250
AGPHS	Vazquez	Victor	Pivot North Scholarship	\$1,000
KSHS	Shelton	Jah'Miere	Pivot North Scholarship	\$1,000
KSHS	Gutierrez	Fernando	Pivot North Scholarship	\$1,000
KW	Jarquín	Luis	Key Scholarship	\$1,500
KW	Sosa	Scarlet	Key Scholarship	\$750
KW	Dania	Anointed	Key Scholarship	\$750
KW	Owusu	Stacy	PBS Scholarship	\$1,000
KSHS	Thomas	Ruth	PBS Scholarship	\$1,000
LDHS	Simmons	Alaceia	PBS Scholarship	\$1,000
WLO	Becerra	Alejandra	PBS Scholarship	\$1,000
AGPHS	Chaparro	Kenneth	PBS Scholarship	\$1,000
GHS	Herrera	Litzy	PBS Scholarship	\$1,000
KW	Bobadilla	Dana	SLS Scholarship	\$3,000
LDHS	Nativi	Jonathan	SLS Scholarship	\$3,000
AGPHS	Garcia	Gerardo	SLS Scholarship	\$3,000
KSHS	Ortega	Brenda	SLS Scholarship	\$3,000
WLO	Tamez	Emily	SLS Scholarship	\$3,000
GHS	Ahmed	Areebah	SLS Scholarship	\$3,000
			Total Awarded	\$33,750

ILTexas Innovative Teacher Grants

- 12 Person Scholarship Committee
- Goal: to support excellence in education by awarding teachers grants for unique and innovative projects that would not otherwise be provided for through campus budgets
- Created criteria for various grants
 - Innovative
 - Directly impact students
 - Awarded upon return for the 2022-2023 school year



21-22 ILTexas Innovative Teaching Grant Application

The goal of ILTexas Innovative Teaching Grants is to encourage and support excellence in education by awarding grants up to \$1500 to International Leadership of Texas classroom teachers for unique and innovative projects that would not otherwise be provided for through campus budgets. Recipients will be selected by the ILTexas Innovative Teaching Grant Selection Committee. Grants will be awarded in December 2021 and April 2022. All grant recipients will be honored at the ILTexas End of Year Recognition Celebration.

First and Last Name *

Short answer text

Email *

Short answer text

Grade Level(s) Taught *

Short answer text

Subject(s) Taught *

Short answer text

ILTexas Innovative Teacher Grants

➤ Awarded 8 grants
➤ All Areas represented
➤ Grants totaling: \$14,490

Grant Winner	Amount	Title of Grant
Melanie Freeman Garland K8	\$1000	Seeds of Jo
Pamela Crittendon GPK8	\$1000	Home Economics for Life
Adrian Berry WLOHS	\$2000	Inspire Me
Ricky Waller CSK8	\$1000	Luxurious Learning In a Limited Space
Margaret Manchaca Keller K8	\$1700	Keep Calm and Kindergarten On!
Kimberly Mudd Aggieland HS	\$3480	Bringing the T and E of STEM Into Class
Eva Sanchez Alarcon GPK8	\$3480	El Hogar de las Palabras
Fang Liu AGPUS	\$600	International Community Experiences

End of Year Recognition Ceremonies

