# INTERNATIONAL LEADERSHIP OF TEXAS



Others Before Self | Otros Antes De Uno Mismo | 先人后己

## **How We Got Here**

**July 2008** - I become the Principal at Thomas Jefferson (TJ) High School in Dallas ISD with Dr. Edwin Flores as my Trustee

**July 2009** - I started a Chinese language program at TJ and go to China as part of the College Board China Bridge which partners with HANBAN in Beijing.

**July 2010** - A college student (Yang Yang) at SMU reached out to me about our Chinese program and wondered if we would be willing to partner with schools in China and possibly conduct student exchanges.

Spring 2011 - I raised money to take TJ students to China

**July of 2011** - Dr. Becky Good approached me at a Dallas ISD principal training and asked if I had ever thought about starting a Charter School.





## **How We Got Here**

TEXAS

**January 2012** - Joe Hoffer renames an active 501c3 to International American Education Federation, Inc. (IAEF, Inc.)

**February 2012** - IAEF, Inc. applies for a charter school guided by a unique mission in February 2012 to the Texas Education Agency as part of the Generation 17 cycle.

The mission of ILTexas is to prepare students for exceptional leadership roles in the international community by emphasizing servant leadership, mastering the English, Spanish, and Chinese languages, and strengthening the mind, body and character.

**November 16, 2012 -** IAEF is approved by the State Board of Education (SBOE). Only 4 out of 14 are approved.

**Early 2013** - TEA requested meeting with me concerning our charter even after approval by SBOE:

- TEA General Counsel, David Anderson
- TEA Legal Counsel for Charter School Division, Karen Johnson
- TEA Associate
   Commissioner of
   Education, Sally Partridge
- IAEF, inc. Eddie Conger, Founder and CEO
- 1. IAEF must be protected because if you lose your 501c3 you will immediately lose your charter
- 2. You need to create a private school with a separate 501c3

**April 2013** - TEA formally issues charter contract for five years.

**2013** - a separate 501c3 ILTexas-Global with IAEF as "sole member" is created.



#### **Building International Relationships**

- Met with the Embassy of the United States of America in Beijing – Michael Marangell,
   Commercial Attaché
- Met with Consulate members in:
  - Wuhan
  - Shanghai
  - Guangzhou
- Met with the Division of International Cooperation and Exchange, Jilin Provincial Education Department – Chen Mei, Director





### **Building International Relationships**

- Engaged Chinese private schools and Government run public schools to establish mutually beneficial partnerships for teacher and student exchanges
- Beijing Royal School Private School
- Beijing Bayi School Public School
- Beijing Xin Fuxue International Academy –
   Private School







#### **Building International Relationships**

- The Affiliated Foreign Language School of SCNU –
   Guangzhou Private School
  - Opening was attended by:
    - Former TEA Commissioner Michael Williams
    - Senator Royce West
    - U.S. Consulate General Guangzhou
- Shengershiyan Changchun Public School



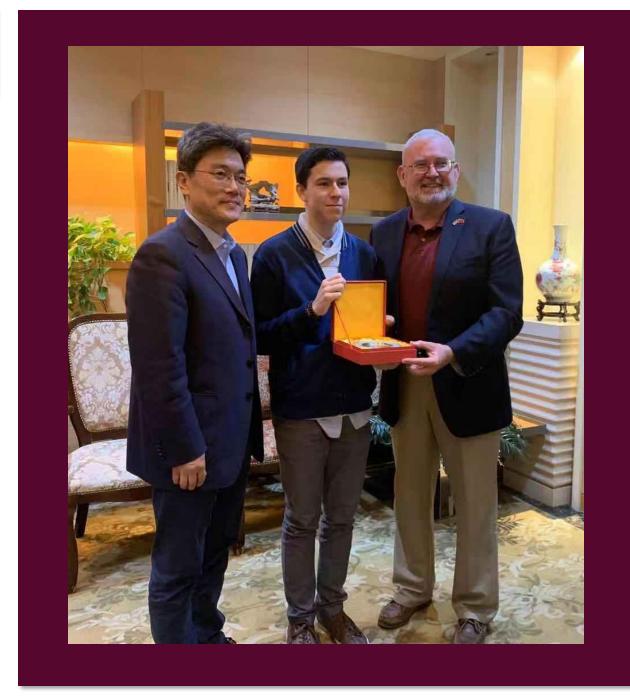




#### **International Student Success**

- Nick Goldring ILTexas Garland High School –
   Class of 2018
  - Full-ride, five-year, Chinese Government Scholarship to Beijing Language & Culture University
- Beijing Language and Culture University is now the lead university with the Chinese International Education Foundation
- ILTexas students have also applied for and received scholarships to study in Shanghai as part of the National Security Language Initiative





#### **National Security Language Initiative**

January 5, 2006 – "President Bush today launched the National Security Language Initiative (NSLI), a plan to further strengthen national security and prosperity in the 21st century through education, especially in developing foreign language skills. The NSLI will dramatically increase the number of Americans learning critical need foreign languages such as Arabic, Chinese, Russian, Hindi, Farsi, and others through new and expanded programs from kindergarten through university and into the workforce. The President will request \$114 million in FY07 to fund this effort." – <u>U.S. Department of State</u>





# Bush China Foundation

Bushchinafoundation.org



# **Building U.S. Relationships**

- U.S. State Department
- U.S. Defense Language Institute
- U.S. National Security Language Initiative
- Senator Cornyn and Senator Cruz staff toured our schools
- John Ratcliffe, Director of National Intelligence toured schools when he was U.S.
   Representative
- NDAA2020 & "World Language Advancement and Readiness Act"
- Multiple meetings with Congressmen and their staff to express importance of K-12 students learning a national security language such as Chinese
- ILTexas is a part of the Joint National Committee for Languages National Council for Languages and International Studies (JNCL-NCLIS)



# **Building U.S. Relationships**

- October 15, 2020 U.S. Secretary of Education Betsy DeVos visited ILTexas Garland K-8 and ILTexas Garland High School
- Held a roundtable discussion with English,
   Spanish, and Chinese speaking students,
   parents, and staff members.
- Secretary Devos and Secretary Pompeo joint letter October 9<sup>th</sup> 2020





## **A Mutually Beneficial Relationship**

Cross-cultural exchange is crucial for our students to promote better understanding, and to promote business opportunities for both our countries.

