APPROVED

River Valley Charter School

Minutes

Development Committee Meeting

Date and Time
Tuesday January 6, 2026 at 6:00 PM

Location
RVCS Middle School Great Room
2 Perry Way
Newburyport, MA 01950

River Valley Charter School welcomes your participation at Board meetings. The purpose of a public meeting of the Board of Trustees (“Board”) is to conduct the affairs of the organization in public. Your participation assures us of continuing community interest in our school and assists the Board in making the best decisions for our school. To assist you in the ease of speaking/participating in our meetings, guidelines are provided at the bottom of this agenda. All materials for all board and committee meetings, are available on our Board on track public portal found at rivervalleycharter.org.

Committee Members Present
C. Getz, E. Bradley, E. Rankin, K. Kuse, M. Curcio, T. Murdy

Committee Members Absent
J. Leslie, M. Connerton, M. Makin

I. Opening Items

A. Call the Meeting to Order

E. Rankin called a meeting of the Development Committee of River Valley Charter School to order on Tuesday Jan 6, 2026 at 6:07 PM.

B. Record Attendance

C. Approve Minutes

T. Murdy made a motion to approve the minutes from Development Committee on 12-02-25.
C. Getz seconded the motion.
The committee **VOTED** to approve the motion.

II. Development at RVCS

A. Annual Appeal Update

K. Kuse shared that we have raised $6108 total so far. 13 are new and need thank you notes. Deb will help get the thank you notes to the proper volunteers.
Timing for the annual fund, while later then planned might have been good.

Karen is speaking to the graphic designer to use her again next year, Liz Souza.

E. Irose suggested getting an "All hands on Deck" photo and using as a social media post prior to the read a thon.

E. Rankin presented an idea that was shared with her by a fundraising professional about asking parents to pay an annual contribution to the school to pay for school supplies and classroom materials. Some schools find success with this model and parents appreciate not being asked multiple times per year.

K. Kuse reminded everyone that we are building a community and a culture of giving and that this takes time. The important thing is to maintain a consistent message that we are doing this together.

B. Read A Thon Ready -> Starts Feb 3!

Talked to K. Kuse about development committee members attending a staff meeting or level head meeting in order to talk about read-a-thon and quantify resources that MS and other grade levels need to launch a successful read a thon campaign that gets participation levels up.

E. Rankin has a tentative date to meet with MS LA teacher, L. Hunt. L. Hunt is receptive to promoting read a thon and is looking for ways to weave her existing curriculum into this event.
Read a thon fun and messaging should definitely include all students, but especially middle schoolers - maybe a dress up day, definitely the icy treat celebration at the end. E.

Rankin is working to find the best way to supply this, either through donation, or through Triton School District Food Services.

Please everyone reach out to their sponsor connections to follow up and confirm participation.

TO DO: Add to the February agenda to review the development plan.

C. Review of Development Plan

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:58 PM.

Respectfully Submitted,
E. Rankin

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY The Board Chair reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.