APPROVED

River Valley Charter School

Minutes

Development Committee Meeting

Date and Time
Monday June 2, 2025 at 7:00 PM

River Valley Charter School welcomes your participation at Board meetings. The purpose of a public meeting of the Board of Trustees (“Board”) is to conduct the affairs of the organization in public. Your participation assures us of continuing community interest in our school and assists the Board in making the best decisions for our school. To assist you in the ease of speaking/participating in our meetings, guidelines are provided at the bottom of this agenda. All materials for all board and committee meetings, are available on our Board on track public portal found at rivervalleycharter.org.

Committee Members Present
C. Getz, E. Bradley, E. Rankin, K. Kuse, T. Murdy

Committee Members Absent
M. Connerton

Guests Present
M. Curcio

I. Opening Items

A. Call the Meeting to Order

B.

Record Attendance

C. Approve Minutes

II. Development - looking ahead

A. Committee Roles and Responsibilities

The roadmap for our development plan next year will be focused around these tenets-
1) Tasks and events should be repeatable and scalable based on committee capacity
2) Roles for committee members to increase the sense of value in the group and accountability
3) ID sphere of influence

B. Planning for 2025-2026

Looking ahead--- but first let's celebrate our accomplishments from this past year. $164,000 was the amount we raised this year.

Donor Perfect will make things more efficient and increase our capacity AND we are still proud of what we did this year!

Kudos to Marianne for being a positive member of the "public" non-board member who keeps showing up with fresh ideas.

Development retreat at Karen's house to watch-- **Creating Sustainable Funding for Your Nonprofit 55-Minute Recorded Seminar-- June 10th at 5 pm at C.G.**

Helps highlight-- Development v. Fundraising

Benevon fundraising model is a systematic approach for nonprofits to build sustainable funding by engaging and developing relationships with individual donors who are deeply passionate about the organization's mission. It focuses on attracting and retaining major donors through a series of events and personalized interactions, aiming to create a culture of philanthropy within the organization.

Events to hold space for--
1. Back to school bash
2. Annual Fund
2. Read-a-thon
3. Spring Gala

Events we need to bring back:
Welcome packet for KH
Custom House Maritime Museum Mixer for new parents and graduating families

Grand-friend day

III. Community Connections

A. Birdhouse

Birdhouse is offering the space for free. 100+ capacity
Talking about hosting an event there--- TM, ER and KK meet with the owner in Amesbury.
Back-to-school event bash for parents with tickets to purchase

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:03 PM.

Respectfully Submitted,
E. Bradley

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY The Board Chair reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.