DRAFT



RIVER VALLEY CHARTER SCHOOL
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River Valley Charter School

Minutes

Development Meeting

Date and Time
Monday April 28, 2025 at 6:00 PM

Location
River Valley Charter School Middle School Great Room

River Valley Charter School welcomes your participation at Board meetings. The purpose of a public meeting of the Board of Trustees (“Board”) is to conduct the affairs of the organization in public. Your participation assures us of continuing community interest in our school and assists the Board in making the best decisions for our school. To assist you in the ease of speaking/participating in our meetings, guidelines are provided at the bottom of this agenda. All materials for all board and committee meetings, are available on our Board on track public portal found at rivervalleycharter.org.

Committee Members Present
C. Getz, E. Rankin, K. Kuse, M. Connerton, M. Curcio, T. Murdy

Committee Members Absent
E. Bradley, J. Leslie

I. Opening Items

A. Call the Meeting to Order

E. Rankin called a meeting of the Development Committee of River Valley Charter School to order on Monday Apr 28, 2025 at 6:00 PM.

B. Record Attendance

C. Approve Minutes

C. Getz made a motion to approve the minutes from Development Meeting on 03-24-25.
M. Connerton seconded the motion.
The committee **VOTED** to approve the motion.

II. Development Initiatives - Winter -> Spring

A. Annual Fund Update

Karen K. shared that the Annual Fund has raised $25,000 not including the read a thon.

Fund raising software update:
Donor Perfect is the new development software that RVCS has committed to using. The previous software didn't have adequate features. This will be helpful for development efforts overall because of the features that allow communication, relationship building.

$14,000K from Read a thon - first check has been received.

Need to define giving levels for the annual fund for next fall.

Families will be familiar with the process and expect the communication re: annual fund giving/fundraising for the school/needs.

Next year, annual report will include family names and will have an option for people to remain anonymous.

Keep the idea of the "tree" for creating a visual cue in the school lobby to remind people that the annual fund is on and shows progress. In the past this approach was used (note: Lucinda made the tree). Focus on the percentage of families that are involved. Let's work to determine who has a vision for the execution of the tree visual and implementation so we are ready when the time comes.

Ideally a high percentage of board, faculty and even staff contributing to the financial well-being of RVCS.

Annual Report 2025 - share thank yous with the community

NOTE: connect with Community Giving Tree to set up a drive and have her visit
Discussion about Birdhouse and how we can partner with Birdhouse to host a fundraiser in Amesbury. What would the draw be? How would we raise money? A band? or DJ? Let's find out what the details are from Crystal and go from there? Call it a Fundraiser.

Gala will be for spring.

We should invite city council and G Vining.

B. Connecting with PA

Tanya M. reminded everyone that there is Teacher breakfast and luncheon

Glo Dance Friday, May 16 6-8PM Middle school

For now it is important that PA stay under Development because PA being linked to development prevents separate fundraising, which has been confusing in the past.

Ask teachers about timing for read a thon 2026 - February vacation week could be included.

C. Looking Ahead

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:09 PM.

Respectfully Submitted,
E. Rankin

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY The Board Chair reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.