APPROVED

River Valley Charter School

Minutes

Development Meeting

Date and Time
Monday March 24, 2025 at 6:00 PM

Location
River Valley Charter School Middle School Great Room

River Valley Charter School welcomes your participation at Board meetings. The purpose of a public meeting of the Board of Trustees (“Board”) is to conduct the affairs of the organization in public. Your participation assures us of continuing community interest in our school and assists the Board in making the best decisions for our school. To assist you in the ease of speaking/participating in our meetings, guidelines are provided at the bottom of this agenda. All materials for all board and committee meetings, are available on our Board on track public portal found at rivervalleycharter.org.

Committee Members Present
C. Getz, E. Bradley (remote), E. Rankin, K. Kuse, M. Connerton, M. Curcio, T. Murdy

Committee Members Absent
J. Leslie

I. Opening Items

A. Call the Meeting to Order

E. Rankin called a meeting of the Development Committee of River Valley Charter School to order on Monday Mar 24, 2025 at 6:06 PM.

B. Record Attendance

C. Approve Minutes

C. Getz made a motion to approve the minutes from Development Meeting on 03-03-25.
T. Murdy seconded the motion.
The committee **VOTED** to approve the motion.

II. Development Initiatives - Winter -> Spring

A. Annual Fund Update

Annual fund is back on the radar - gift from a family with matching gift from employer.
Earth Day and once a month
teacher appreciation
talk about why people have to give - educare people an education on why to give
Class captains on why to give
Track people and relationships with people
EI - suggested connecting the annual fund to events we are already doing the earth day events
writing about and talking about annual fund with the new students is building the importance of the annual fund. The enrollment sessions, kinderhaus visits and back to school night.
Is there a donation sheet that can go into the introduction packet?

Continue to raise awareness about why we need to raise money.
Figure out the best ways to phrase it and keep reiterating it...
TM from sterling montessori school bullets points -
What does private montessori kindergarten
Donor perfect is a new database that we are contemplating sustain isn't a good fit for admin.

MC booth or table at all events for donations?

Addams family brought in donations

Can we have a

B. Read A Thon

Read a thon improvements
Staff and teachers involvemnet
CG - development committee go to a faculty meeting and as what they think works best
Celebrate sharing reading time and into reading to others

Does this event exclude the children that don't like to read?
Handing out the italian ice treats was eyeopening and the children didn't seem to know
Survey the community about the read a thon
including the teachers
MC can we get staff representation on committees or representation no survey let's just have some conversations.

- Coordinate reading events at school
- Make a free library at the school
- Increase book and reading displays at
- Author visits
- Social media posts
- Increase board participation in read a thon business recruitment and personal participation
- Mystery reader sign up and charge them
- get famous local people to come read
- Have a goal next year of a participation goal and monetary

TM suggested that we have a donation "ticket" that this amount of money is enough for a this or a that but be careful with restricted donations d

Classroom projects

C. Connecting with PA

D. Looking Ahead

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:12 PM.

Respectfully Submitted,
E. Rankin

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY The Board Chair reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.