



## River Valley Charter School

### Minutes

#### Development Meeting

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##### **Date and Time**

Monday October 21, 2024 at 6:00 PM

##### **Location**

River Valley Charter School Middle School Great Room

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River Valley Charter School welcomes your participation at Board meetings. The purpose of a public meeting of the Board of Trustees ("Board") is to conduct the affairs of the organization in public. Your participation assures us of continuing community interest in our school and assists the Board in making the best decisions for our school. To assist you in the ease of speaking/participating in our meetings, guidelines are provided at the bottom of this agenda. All materials for all board and committee meetings, are available on our Board on track public portal found at [rivervalleycharter.org](http://rivervalleycharter.org).

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##### **Committee Members Present**

C. Getz, E. Rankin, K. Kuse, T. Murdy

##### **Committee Members Absent**

A. Hromadka, E. Bradley, M. Connerton

##### **Guests Present**

Jennifer Leslie

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#### **I. Opening Items**

##### **A.**

### **Call the Meeting to Order**

E. Rankin called a meeting of the Development Committee of River Valley Charter School to order on Monday Oct 21, 2024 at 6:00 PM.

### **B. Record Attendance**

### **C. Approve Minutes**

C. Getz made a motion to approve the minutes from Development Meeting on 09-09-24.

T. Murdy seconded the motion.

None

The committee **VOTED** to approve the motion.

#### **Roll Call**

E. Rankin	Aye
E. Bradley	Absent
C. Getz	Aye
K. Kuse	Aye
T. Murdy	Aye
A. Hromadka	Absent
M. Connerton	Absent

## **II. Draft Development Plan**

### **A. Review**

The development committee reviewed the development plan for 2024-2025.

Understanding that at some point there may be a need for a targeted capital campaign to raise money for the grounds redesign.

## **III. Development Initiatives - Fall**

### **A. Follow up with last meeting business**

### **B. Annual Appeal**

Reviewed the annual fund campaign and progress

Ann Marks working on the design pieces

Elizabeth may need help connecting with caregivers who are on the list for class captains. Elizabeth has begun reaching out a list of caregivers to enlist their help in personalizing the annual fun effort. Looking to fill the roll of 2 class captains per class, 10-12 personal notes per captain.

Roll out language to explain the value of the education at rvcs through the current and #GivingTuesday go the annual fund.

Ensure efforts are repeatable and archived for future committee members.

### **C. Read-A-Thon**

ER requested help populating a list of local businesses to support the read a thon - sheet has been shared with all committee members. This will be discussed at the next development committee meeting to establish sponsors well in advance of march read a thon.

ER to work with Colin and Laura Hunt to engage middle school children.

### **D. Connecting with PA**

Offer kinderhaus parents ways to get involved with a variety of roles  
PAL training or information or Did you know? in the Current - to make clear the expectations that PALs don't fundraise  
Offer families a uniform and free experience

## **IV. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:32 PM.

Respectfully Submitted,  
E. Rankin

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### **Documents used during the meeting**

- ELEVATOR SPEECH.docx.pdf

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THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY The Board Chair reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.