



## River Valley Charter School

### Minutes

#### Development Committee Meeting

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**Date and Time**

Monday March 25, 2024 at 6:00 PM

**Location**

River Valley Charter School, 2 Perry Way, Newburyport. Middle School Great Room

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River Valley Charter School welcomes your participation at Board meetings. The purpose of a public meeting of the Board of Trustees ("Board") is to conduct the affairs of the organization in public. Your participation assures us of continuing community interest in our school and assists the Board in making the best decisions for our school. To assist you in the ease of speaking/participating in our meetings, guidelines are provided at the bottom of this agenda. All materials for all board and committee meetings, are available on our Board on track public portal found at [rivervalleycharter.org](http://rivervalleycharter.org).

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**Committee Members Present**

C. Getz, D. Herrera, E. Rankin, J. Evans, L. Sisson, M. Connerton, T. Murdy

**Committee Members Absent**

A. Hromadka

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**I. Opening Items****A. Call the Meeting to Order**

D. Herrera called a meeting of the Development Committee of River Valley Charter School to order on Monday Mar 25, 2024 at 6:12 PM.

**B. Record Attendance**

**C. Review Previous Minutes**

**II. RVCS 25 Anniversary**

**A. Update**

**B. Next steps in the 25 year campaign**

Habits of Learning- 8 C's-

- April - Communication - Participating in "Communicating the Vision" with the LAs- More to come after Thursday's meeting
- May- Critical thinking
- June - Looking back on the year

**C. Grounds Project**

- Grounds redesign survey offered an opportunity for families to help in the fundraising and Dev Com will reach out to them to see how people want to assist.
- Spring Event to share the design schematics and launch Capital Campaign:
  - 2 hr event, speaking program, visual tour of schematics,
    - Need location: The Phoenix Room, TITO tent, Mission Oak, Cider Hill, Riverwalk Brewery, Barewolf Brewing....
    - Fall event- bigger, celebrate 25 years!
- We need a Board Liaison to assist with the grounds redesign committee work- will get a new timeline from Copley to see who has bandwidth.

**D. Read-A-Thon Update**

- Started on 3/13 and ends on 3/17- raised almost 14K which is 11K to RVCS
- A little over half students are enrolled, 25K minutes
- CONS while we do see names of donors, we don't get contact information for donors and aren't able to add them to database for further engagement. 20% goes to read a thon
- PROS donors are once/year and can be "greater rvcs community", relatively light lift 20% commitment pays for infrastructure that makes this an easy fund raiser, short duration, community building, repeatable there are additional resources to increase revenue for future read a thons
- weakest participation is middle school - but hope to remedy by working with Colin who suggested changes next year
- 2 surveys - one for families and one for staff to see where we can improve
- Does Read-A Thon send out Tax Credit info
- Next Year: Tie read- a thon messaging around RVCS mission

- Development Committee recommends for next year

#### **E. Founders Event**

- small event for founders
- still need to flesh out details

### **III. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:07 PM.

Respectfully Submitted,  
E. Rankin

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THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY The Board Chair reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.