



River Valley Charter School

Minutes

Development Committee Meeting

Date and Time

Monday April 29, 2024 at 6:00 PM

Location

River Valley Charter School, 2 Perry Way, Newburyport. Middle School Great Room

River Valley Charter School welcomes your participation at Board meetings. The purpose of a public meeting of the Board of Trustees ("Board") is to conduct the affairs of the organization in public. Your participation assures us of continuing community interest in our school and assists the Board in making the best decisions for our school. To assist you in the ease of speaking/participating in our meetings, guidelines are provided at the bottom of this agenda. All materials for all board and committee meetings, are available on our Board on track public portal found at rivervalleycharter.org.

Committee Members Present

D. Herrera, E. Rankin, J. Evans, L. Sisson, M. Connerton, T. Murdy

Committee Members Absent

A. Hromadka, C. Getz

I. Opening Items

A. Call the Meeting to Order

E. Rankin called a meeting of the Development Committee of River Valley Charter School to order on Monday Apr 29, 2024 at 6:04 PM.

B. Record Attendance

C. Review Previous Minutes

Will send minutes to the group to review prior to going to the board for approval.

II. RVCS 25 Anniversary

A. Update

- Donations to date 93K
- 12K is from effortless giving & Read-A-Thon

B. Next steps in the 25 year campaign

- Habits of Learning- 8 C's- Celebrate Critical Thinking-
 - May looking ahead,
 - June looking back and reflecting

C. Grounds Project

- QR code is live for the grounds redesign to Donate Now.
- Vision event is registered for 57 families and 147 individual people.
- Elizabeth and Meg are liaisons from Dev Com to Grounds Sub Committee:
 - Event planning, networking, outreach and ambassadors
- Vision event in April, Reveal event June 6th will have the price tags associated with specific items, and a larger 25yr event in October (birthday for RVCS and fundraising event for grounds redesign)
 - Sponsorships need to go out in June

D. Looking ahead 2024-2025: Establish a target goal/need and determine how to get there

- develop an impact statement- would quarterly impact statements be better than an annual statement- Similar to a year in review.
 - Celebration of accomplishments
 - Include in kind donations
 - Gift of time
 - How the money is allocated
- FY25 Fundraising Goals
 - 50K annual Appeal
 - 30K General Giving
 - 20K Read-A-Thon

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:19 PM.

Respectfully Submitted,
E. Rankin

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:19 PM.

Respectfully Submitted,
E. Rankin

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY The Board Chair reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.