



River Valley Charter School

Development Committee Meeting

Published on March 22, 2024 at 8:46 AM EDT

Date and Time

Monday March 25, 2024 at 6:00 PM EDT

Location

River Valley Charter School, 2 Perry Way, Newburyport. Middle School Great Room

River Valley Charter School welcomes your participation at Board meetings. The purpose of a public meeting of the Board of Trustees (“Board”) is to conduct the affairs of the organization in public. Your participation assures us of continuing community interest in our school and assists the Board in making the best decisions for our school. To assist you in the ease of speaking/participating in our meetings, guidelines are provided at the bottom of this agenda. All materials for all board and committee meetings, are available on our Board on track public portal found at rivervalleycharter.org.

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:00 PM
A. Call the Meeting to Order		Denise Herrera	1 m
B. Record Attendance		Denise Herrera	1 m
C. Review Previous Minutes	Approve Minutes	Elizabeth Rankin	3 m

	Purpose	Presenter	Time
II. RVCS 25 Anniversary			6:05 PM
A. Update	FYI	Denise Herrera	5 m
<ul style="list-style-type: none"> • Review the amount collected to date 			
B. Next steps in the 25 year campaign	Discuss	Denise Herrera	10 m
Habits of Learning- 8 C's- <ul style="list-style-type: none"> • April - Communication • May- Critical thinking • June - Looking back on the year 			
C. Grounds Project	Discuss	Denise Herrera	30 m
<ul style="list-style-type: none"> • Developments participation: Capital Campaign <ul style="list-style-type: none"> ◦ Shift focus to 1 event for 25yr - end of year design reveal 			
D. Read-A-Thon Update	FYI	Elizabeth Rankin	10 m
Read a thon started on wednesday 3/13 and ends wednesday 3/27 <ul style="list-style-type: none"> • a little over half of enrolled students are participating • \$12,600 raised = \$10,100 for RVCS • 18,700k minutes recorded reading time • CONS while we do see names of donors, we don't get contact information for donors and aren't able to add them to database for further engagement. 20% goes to read a thon • PROS donors are once/year and can be "greater rvcs community", relatively light lift 20% committment pays for infrastructure that makes this an easy fund raiser, short duration, community building, repeatable there are additional resources to increase revenue for future read a thons. 			

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<ul style="list-style-type: none"> • Summary - recommend as an annual event if we leverage all read a thon built in tools next year, including starting sooner, and engaging business sponsorships. • weakest participation is middle school - but hope to remedy by working with Colin who suggested changes next year • 2 surveys - one for families and one for staff to see where we can improve 			
E. Founders Event <ul style="list-style-type: none"> - Purpose: Reconnection/A reunion gathering - doesn't focus on JLE but coincides with her departure - give founders a chance to gather and reflect on how far the school has come and reconnect in some way - What would this event look like? 	Discuss	Elizabeth Rankin	5 m
III. Closing Items			7:05 PM
A. Adjourn Meeting	Vote		

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY The Board Chair reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.