APPROVED

Atlanta SMART Academy

Minutes

ASA Board Meeting

Date and Time
Monday March 17, 2025 at 5:30 PM

Directors Present
A. Bruce (remote), A. Kennedy (remote), B. Williams (remote), I. Lee (remote), R. Price (remote), S. Scott (remote), V. Williams (remote), W. Newman-Johnson (remote)

Directors Absent
None

Guests Present
P. Meadows

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

V. Williams called a meeting of the board of directors of Atlanta SMART Academy to order on Monday Mar 17, 2025 at 5:40 PM.

C. Approve Minutes

S. Scott made a motion to approve the minutes from ASA Board Meeting on 02-17-25. R. Price seconded the motion.

The board **VOTED** to approve the motion.

II. Academic Oversight and Governance Committee

A. Academic Reporting

Rosalynne provided an update. The committee met on Monday, March 2.

Patrice provided a great overview to map and strengthen the learning process:

- Progress Learning - bank of standards aligned questions on benchmark assessments in order for students to learn
- Varsity Tutors - process used to help students grow
- Data Chats - conversations with classroom teachers with students' assessment
- Benchmark assessments - iReady

Final dashboard target date is TBD

Board Training April date: Classic Center, Athens, GA - 4/22-4/23/25

- Antoinette registered for April session 1/2 day
- Bishop Williams - registered for the April sessions
- New board members have until June 30th to complete the virtual sessions
- Reimbursement for travel can be submitted to Jocelynn Scott for reimbursement, and she will submit to SCSC

Working Session - April 26, 2025

- Review the findings of the Comprehensive Framework Findings

Nominations for Chair:

- Chair - 2-year commitment
- Vice Chair - 2-year commitment
- Secretary - 1-year commitment
- Treasury - 1-year commitment

Discussion regarding should committee members have ASA board email addresses and GroupMe for communications.

III. Finance, Facility, Development, and Strategic Partnership Committee

A. February Financials

Ivan provided a update. The committee meeting held on Monday, March 9th.

Strategic Partnership with for Atlanta Symphony discussions in progress.

Reviewed February Financials:

- Days Cash on Hand at 27 days below benchmark
- Drawdown's - Title 1, IDEA

Salary and Benefits in alignment with benchmark

Net Income is $90K

Undocumented Transactions 53 total with $117K

Aging pretty current

Revenue - percentage we should be looking for is 32% in alignment

Contracted Services, Technology, Safety and Security Personnel and Safety and Security Salary - Officer - traffic control hired. We were paying security company, and the officer is covered by Stronger Connections Grant ($205K over 2 years).

Local Revenue Sources we appear to be over - students are charged for student activities fees and athletics. It appears we have more than what was budgeted.

Requested a review of the draft budget - May Finance Commitee Meeting Budget Hearing #1 and Budget Hearing #2 will be at the Board Meeting in May

IV. Executive Director Updates

A. Highlights

Capitol Visits
State Legislative Fly In - Charter Advocacy - Budget and Facility Funding
Department of Education Cuts - Federal impacts when we report to state and federal jobs have been terminated so we are reviewing how this would impact us.

Black History Month Theme - Musical Production - connected to a media partner and the GA Charter School Association for media placement

Upcoming Events

- Operations Fill the Bus: maximize transportation routes: March 1st, April 19th and May 17th handing out promotional materials
- Teacher & Staff Appreciation - May 5th to 9th requesting gift basket, breakfast, lunch, ice cream truck or frozen drinks (32 staff members)
- School Library - Donate your books - Shop our Wishlist.

B. Academic Updates

Progress Learning - Instructional Learning in all academic areas
School wide benchmark and take twice a year
And used to create in class benchmarks

5th Grade (2/2/25-3/4/25)
Developing

6th Grade
Developing
Math is a target area for intervention to increase overall mastery

7th Grade

8th Grade - only grade level where all (4) content areas are assessed
Close to Proficiency but some key areas targeting to maximize efficiency
Targeting areas to maximize efficiency
Benchmarks saw a significant drop on benchmarks
Certain sections were not taught yet so they will be highlighted
Social Studies developing

GOSA Scores - Government Office for Student Achievement
Atlanta Smart Academy Status: Beating the Odds
Schools with similar characteristics across the state
Compared to ASA vs. traditional School
Comparison to State - Elementary School (only 5th Grade) underperforming (state 82.1 vs. 47.0)
Comparison to State - Middle School is outperforming state

C. SCSC Monitoring

CAP for FY 25 has been submitted
Title 1 wanted all of the documents before submitted funding
Submitted documentation for drawdowns

Monitoring on the finding's:
None of the Appeals were accepted - no updates on scores

D. Enrollment

Increasing Retention
Increasing Students: 205 to 213 and this year 222

Brand new applications 2025-2026 (May, June and July)
Total new applications 40 applications to date
Goal is to get to 350 new students
Moving forward starting new enrollment earlier in the year for planning purposes

Social media and word of mouth are the best recruitment activities
Running ads on Hulu - did with Radio One - didn't see a lot of traction
Billboard Ads - launching campaign in April
Fill the Bus
Returning Students - Intent to Return

Marketing

- Information sessions
- Media pitch
- Billboards
- School Tours

E. School Calendar Approval

Major Changes:

Early release on Fridays - Professional Development and once per month
Asynchronous Learning and assigned to work and teachers and staff will still come to work
Will also be a date for Parent Teacher Conferences

After Care will be available on early release dates.
W. Newman-Johnson made a motion to Approve School Calendar.
I. Lee seconded the motion.
The board **VOTED** to approve the motion.

V. Other Business

A. CPF Renewal and Gala

B. Parent and Personnel Matter

Parent meeting - no longer needed
Legal matter regarding parent concern

VI. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:32 PM.

Respectfully Submitted,
W. Newman-Johnson