

APPROVED



## Living School

### Minutes

#### Living School Development & Recruitment Committee Meeting

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**Date and Time**

Tuesday November 19, 2019 at 6:00 PM

**Location**

Living School, 6003 Bullard Ave., New Orleans, LA 70128

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All are welcome at Living School Board Meetings. Translation is available with 24 hours notice. Public comment is welcome on any item on the agenda. Members of the public wishing to comment, may raise their hand and be recognized by the Board or Committee Chair to speak for up to 2 minutes per person, per agenda item. On any matter up for a vote, public comment must be heard prior to taking the Board's vote. For members of the public wishing to address the Board for longer than 2 minutes on any given agenda item, please give the Board Chair at least 24 hours notice to be added to the agenda.

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**Committee Members Present**

J. Ojo, K. Mutepfa (remote), M. Davis, R. Ashmore, S. Porges (remote)

**Committee Members Absent**

A. Klinghoffer, D. Lister

**Committee Members who arrived after the meeting opened**

K. Mutepfa

**Guests Present**

S. Pasternak

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## **I. Opening Items**

### **A. Record Attendance and Guests**

Kieta and Stefin both came later in the meeting; Kieta by phone and Stefin in person

### **B. Call the Meeting to Order**

R. Ashmore called a meeting of the Development & Recruitment Committee Committee of Living School to order on Tuesday Nov 19, 2019 at 6:00 PM.

### **C. Approve Minutes**

S. Porges made a motion to approve minutes from the Development & Recruitment Committee Meeting on 08-20-19 Development & Recruitment Committee Meeting on 08-20-19.

M. Davis seconded the motion.

The committee **VOTED** unanimously to approve the motion.

### **D. Introduce new Advisory Board member Kieta Mutepfa**

## **II. Development Committee**

### **A. Review Committee Goals from June 2019 Board Retreat**

Shelly asked how many students are currently enrolled.

Richard answered: 56

### **B. Recruitment Update (Goal 1)**

Shelly asked if there are middle schools that were especially "productive" in sending students to Living School this year.

Richard said that Wheatley was and likely a few others.

Mark suggested it is likely important to be in contact with middle school counselors as well as home school networks and perhaps other on-line networks.

Stefin: (1) Living School intends to hire a new person to handle development, recruitment, and operations. (2) In terms of learning about recruitment from other schools he cited Bricolage and Morris Jeff. (3) The Living School staff have completed a plan for recruitment and that will be sent to members of this committee.

The fundraiser at the Sloans was discussed. Shelly noted that the program was fabulous, and that at least some checks were written, Richard added that some of the attendees indicated that they would recommend us to friends and acquaintances and some attendees might volunteer. Mark noted that the "shelf life" of commitments at such events is short and that thus we should be in touch with attendees soon. Students should hand write thank yous, and committee members should follow up with individuals that

they know. To do this, the committee asks that a list of invitees (indicating which attended) should be sent to all members of the committee

K. Mutepfa arrived.

### **C. Fundraising Update (Goal 2)**

Grants were discussed first: Mark asked which were denied and why? Shelly asked whether we can learn from the grant proposals that were denied. Kieta seconded this question.

Regarding the to-be-hired Director of Operations, Development, and Recruitment, the committee was unanimous in suggesting that an overall plan was needed as soon as possible and that this is especially true regarding Living School moving toward a capital campaign.

Next individual donors were discussed: Shelly is following up on 4 individuals including John Elstott. Hopefully Bobby Savoie will visit Living School. Shelly will try to be in contact with Margaret Sarbee (sp?) co-founder of TPG. Shelly and Mark urged the committee to try to find a person to help Living School to be in touch with Walter Isaacson.

### **III. Closing Items**

#### **A. Adjourn Meeting**

M. Davis made a motion to adjourn the meeting.

S. Porges seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:00 PM.

Respectfully Submitted,

R. Ashmore