

APPROVED



Living School

Minutes

Development Committee Meeting

Date and Time

Tuesday December 18, 2018 at 5:00 PM

Location

<https://zoom.us/j/738211128>

Committee Members Present

D. Lister (remote), J. Ojo (remote), M. Davis (remote), R. Ashmore (remote), S. Porges (remote)

Committee Members Absent

A. Klinghoffer

Committee Members who arrived after the meeting opened

D. Lister, M. Davis

Guests Present

S. Pasternak (remote)

I. Opening Items**A. Record Attendance and Guests****B. Call the Meeting to Order**

R. Ashmore called a meeting of the Development & Recruitment Committee Committee of Living School to order on Tuesday Dec 18, 2018 at 5:07 PM.

C. Approve Minutes

S. Porges made a motion to approve minutes from the Development Committee Meeting on 10-01-18 Development Committee Meeting on 10-01-18.

R. Ashmore seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development Committee

A. Review Committee OKRs

M. Davis arrived.

D. Lister arrived.

B. Grant Application Updates

Preparing for a new round of grand applications in the new year.

C. Crowdfunding Campaign Update

Shaya dinner upcoming Wed 1/30. Still seeking guests to invite & RSVP.

D. Student Recruitment Review

Student recruitment is the #1 driver of revenue. Each enrolled student brings roughly \$10k in revenue, so having this committee support recruitment efforts is essential. We'll be canvassing in January & looking for media advertising and coverage throughout the next few months. First round of OneApp closes 2/22.

III. Closing Items

A. Adjourn Meeting

R. Ashmore made a motion to adjourn the meeting.

M. Davis seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:00 PM.

Respectfully Submitted,

R. Ashmore