



Living School

Development Committee Meeting

Date and Time

Wednesday February 13, 2019 at 5:00 PM CST

Location

Living School, 6003 Bullard Ave., New Orleans, LA 70128

Agenda

I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

C. Approve Minutes

Approve minutes for Development Committee Meeting on December 18, 2018

II. Development Committee

Development Committee

A. Review Committee OKRs

OBJECTIVE 1: Raise \$275K

KR 1.1: Follow up on outstanding grant applications (5/31/18)

KR 1.2: Find and apply for new grants (3/15/19) - Will discuss status today

KR 1.3: Steward existing donors (5/31/18)

KR 1.4: Cultivate new donors (**Ongoing**) - Will discuss today

KR 1.5: Develop our marketing & social media capacity (**Ongoing**) - Will discuss today

KR 1.6: Recruit 80 students for our founding class (7/1/19) - Will discuss today

OBJECTIVE 2: Raise the funds needed to build the permanent Living Campus

KR 2.1: Plan and execute a capital campaign (1/31/20) - Will discuss in FY 2019-20

B. 1.2 Grant Application Updates

Refer to our [Grant Tracker](#).

Sent Letters of Intent in for Baptist Community Ministries, Selley Foundation, Keller Family Foundation, and Teach for America Social Innovation Award. Planning applications for FY 19-20.

C. 1.4: Shaya dinner debrief & planning next steps

Shaya Dinner: What went well? What could we do better next time?

Should we aim to do one more mid-sized, high-end dinner this spring?

D. 1.4: Friendraiser Planning

Mark Davis & Richard Ashmore will host first friendraiser in March

E. 1.6: Student Recruitment Review

Review recruitment numbers & strategy.

What else do we need to be doing to get students & families interested and invested in our work?

III. Closing Items

A. Adjourn Meeting