



## Living School

### Development Committee Meeting

---

#### Date and Time

Tuesday December 18, 2018 at 5:00 PM CST

#### Location

<https://zoom.us/j/738211128>

---

#### Agenda

##### I. Opening Items

Opening Items

**A.** Record Attendance and Guests

**B.** Call the Meeting to Order

**C.** Approve Minutes

Approve minutes for Development Committee Meeting on October 1, 2018

##### II. Development Committee

Development Committee

**A.** Review Committee OKRs

OBJECTIVE 1: Raise \$275K

KR 1.1: Follow up on outstanding grant applications (5/31/18)

KR 1.2: Find and apply for new grants (1/31/19) - Will discuss status today

KR 1.3: Steward existing donors (5/31/18)

KR 1.4: Cultivate new donors (12/31/18) - Will discuss today

KR 1.5: Develop our marketing & social media capacity (12/31/18) - Will discuss today

OBJECTIVE 2: Raise the funds needed to build the permanent Living Campus

KR 2.1: Plan and execute a capital campaign (1/31/20) - Will discuss in 2019

**B. Grant Application Updates**

Refer to our [Grant Tracker](#).

Stefin will give updates on status of pending grant applications and the pivot for our current strategy.

Check in on foundation contacts.

**C. Crowdfunding Campaign Update**

Alon Shaya dinner on for 1/16 for 40 guests. Review [invite list](#).

**D. Student Recruitment Review**

Review Student Recruitment Strategy & Marketing/Social Media

**III. Closing Items**

**A. Adjourn Meeting**