



Living School

Development Committee Meeting

Date and Time

Monday October 1, 2018 at 5:00 PM CDT

Location

<https://zoom.us/j/738211128>

Agenda

I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

C. Approve Minutes

Approve minutes for Monthly Development Committee Meeting on September 3, 2018

II. Development Committee

Development Committee

A. Review Committee OKRs

OBJECTIVE 1: Raise \$275K

KR 1.1: Follow up on outstanding grant applications (5/31/18)

KR 1.2: Find and apply for new grants (1/31/19) - Will discuss status today

KR 1.3: Steward existing donors (5/31/18)

KR 1.4: Cultivate new donors (12/31/18) - Will discuss today

KR 1.5: Develop our marketing & social media capacity (12/31/18) - Will discuss today

OBJECTIVE 2: Raise the funds needed to build the permanent Living Campus

KR 2.1: Plan and execute a capital campaign (1/31/20) - Will discuss in 2019

B. Grant Application Updates

Refer to our [Grant Tracker](#).

Liz will give updates on status of pending grant applications and the pivot for our current strategy.

Who has contacts we can be reaching out to at different foundations before submission of an application?

C. Crowdfunding Campaign Update

Planning next steps by end of October:

- (Mark D.) Fundraising dinner @ Board Members' and/or supporters' houses
 - Alon Shaya confirmed to help host 2 dinners, plans forthcoming
- (Jo) Fundraising event @ local parks, churches, and organizations
 - Attending community events and still in planning phases of a hosted event
- (Richard) Fundraising event @ local restaurants & bars
 - Reached out to educator-owned breweries about hosting, awaiting response

D. iWave

Help us build a list of potential people to research & invite

E. Next meeting in person

At Norman Meyer Library Branch in Gentilly

III. Closing Items

A. Adjourn Meeting