



## Living School

### Monthly Development Committee Meeting

---

#### Date and Time

Monday September 3, 2018 at 5:00 PM CDT

#### Location

<https://zoom.us/j/738211128>

---

#### Agenda

##### I. Opening Items

Opening Items

**A.** Record Attendance and Guests

**B.** Call the Meeting to Order

**C.** Approve Minutes

Approve minutes for Monthly Development Committee Meeting on August 6, 2018

##### II. Development Committee

Development Committee

**A.** Review Committee OKRs

OBJECTIVE 1: Raise \$275K

KR 1.1: Follow up on outstanding grant applications (5/31/18)

KR 1.2: Find and apply for new grants (1/31/19)

KR 1.3: Steward existing donors (5/31/18)

KR 1.4: Cultivate new donors (7/31/18)

KR 1.5: Develop our marketing & social media capacity (7/31/18)

OBJECTIVE 2: Raise the funds needed to build the permanent Living Campus

KR 2.1: Plan and execute a capital campaign (1/31/20)

**B. Budget Overview & Update**

Review assumptions & expected fundraising need for balance of FY19

**C. Grant Application Updates**

Refer to our [Grant Tracker](#).

Stefin will give updates on meetings & conversations.

Liz will give updates on coaching conversation with Abbie.

Who has contacts we can be reaching out to at different foundations before submission of an application?

Should we think about bringing on one more member to this committee to help us with this work?

**D. Crowdfunding Campaign Update**

Planning next steps by end of October:

- Fundraising dinner @ Board Members' and/or supporters' houses
- Fundraising event @ local parks, churches, and organizations
- Fundraising event @ local restaurants & bars

**E. iWave**

Is this software worth the \$3,100 investment? How would we manage/use it?

Stefin, Liz, & Joe report out on using it during free trial

**III. Closing Items**

**A. Adjourn Meeting**