



Living School

Monthly Development Committee Meeting

Date and Time

Monday August 6, 2018 at 5:00 PM CDT

Location

<https://zoom.us/j/738211128>

Agenda

I. Opening Items

Opening Items

- A.** Record Attendance and Guests
- B.** Call the Meeting to Order
- C.** Approve February Minutes

- D.** Approve June Minutes

II. Development Committee

Development Committee

- A.** iWave

Is this software worth the \$3,100 investment? How would we manage/use it?

B. Grant Application Updates

Refer to our [Grant Tracker](#).

Should we invest in grant-writing support to build our expertise? Rates range from \$65-\$115 an hour.

C. Crowdfunding Campaign Update

Should we set a target end date? (September?)

What next steps should we take to continue our progress?

- Fundraising dinners @ Board Members' and/or supporters' houses?
- Fundraising events @ local parks, churches, and organizations
- Fundraising events @ local restaurants & bars

D. Review Committee OKRs

OBJECTIVE 1: Raise \$275K

OBJECTIVE 2: Raise the funds needed to build the permanent Living Campus

~~KR 1: Follow up on outstanding grant applications (5/31/18)~~

~~KR 2: Steward existing donors~~

KR 3: Cultivate new donors (7/31/18)

KR 4: Develop our marketing & social media capacity (7/31/18)

KR 5: Find and apply for new grants (1/31/19)

KR 6: Plan and execute a capital campaign (1/31/20)

III. Closing Items

A. Adjourn Meeting