DRAFT

Martin Luther King Jr. Charter School of Excellence

Minutes

Strategic Planning Committee Meeting

Date and Time
Tuesday October 13, 2020 at 5:30 PM

Location
https://springfield.zoom.us/j/7248694971

Committee Members Present
Armando Feliciano (remote), Lisa Watson, Sarita Graveline (remote)

Committee Members Absent
Beth Desousa, James Lightfoot

Guests Present
Kendra Salvador (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Lisa Watson called a meeting of the Strategic Planning Committee Committee of Martin Luther King Jr. Charter School of Excellence to order on Tuesday Oct 13, 2020 at 5:30 PM.

II. Strategic Planning

A. Goal: Establish Initial Ideas for Strategic Plan

Reviewed SWOT analysis from Board Retreat – data not current or relevant. Kendra to complete SWOT with teachers, staff, & possibly parents. Committee to review Parent Survey from Spring 2020 – Kendra sent data to committee. Board to consider need for updated SWOT at next Board meeting. Potential Strategic "buckets" listed below were identified by Kendra and discussed as a committee. These buckets could be used to establish both short and long-term strategic goals.

Enrollment & Retention – waitlist is solid – could have more depth; understand community perception of MLK to strengthen retention, are MLK students leaving early for Charter schools with middle and high schools?; diversity of student population (reflective of Springfield?) – Somali students not enrolled at MLK

Expansion to Middle School – establish 3-year plan once Charter Renewal received

Facilities/Building – roof complete; assess needs to be more proactive in addressing facilities

Academics – MCAS (Academic Excellence Committee)

Finances – address lack of surplus every June, build financial reserves; Kendra has been assessing budget and contracts that are longstanding

Mission – Character Development – revisit to assess; more explicit social justice curriculum

Charter Renewal – complete **,** onsite visit in November

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:30 PM.

Respectfully Submitted,
Lisa Watson