

APPROVED



WESLEY
INTERNATIONAL ACADEMY

Wesley International Academy

Minutes

September Development Meeting

Date and Time

Thursday September 22, 2022 at 8:00 AM

Committee Members Present

A. Chung (remote), E. Cater (remote), G. Walker (remote), J. Marshall (remote), M. Schweitzer (remote), O. Okwara (remote)

Committee Members Absent

A. Hunter, K. Boyer, S. Smith

Committee Members who arrived after the meeting opened

M. Schweitzer

Guests Present

D. Johnson (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

J. Marshall called a meeting of the Development Committee of Wesley International Academy to order on Thursday Sep 22, 2022 at 8:19 AM.

C.

Approve Minutes

II. Development

A. Agenda

Development Committee Responsibilities

1. Develop annual and multi-year fundraising plans that will generate the funds needed to meet the non-public and non-grant fundraising goal.
2. Coordinate the implementation of the fundraising plan with fundraising efforts by senior staff, parents, and other volunteers.
3. Develop the necessary sub-committee systems to successfully carry out the fundraising events and activities that are part of the annual fundraising plan; supervise the functions of the sub-committees
4. Develop a plan for involving all Board trustees in the non-grant resource development activities of the organization.
5. Arrange for Board training on development issues, as needed.
6. Create specific measurable board-level goals for the year as part of the full board planning process.
7. Report to the Board of Trustees at regular meetings of the Board in a manner determined by the Board.
8. Annually evaluate its work as a committee and the objectives it has committed itself to and report on same to the Board of Trustees.

Goals:

1. 2021-2022: Raised \$110,000
 - Actual (7.1.21-6.30.22) = \$105,782.91 (\$2,675.00 in-kind)
 - Estimated Additional (via monthly recurring donations) = \$4,170

1. 2022-2023 Fundraising Goal
 - Wesley's [2021-2024 Development Strategic Plan](#) outlines goals
 - \$110,000 (\$125,000 stretch)
 - Matching grant of \$20,000
 - Foundation cultivation

Events

Doc Chey's Dine Out Night

- October 16-19

November

- RunSignup.com
- Communications plan

China Week

Objective: use China Week to build a model demonstrating how to incorporate foreign language into transdisciplinary planning and effective instructional delivery in the classroom

First China Week : 2018

- Committee met last week and discussed plan for rolling out China Week(Anthony Chung, Fetiere, Haymore, Nicole, Mindy, PTSA president) next meeting October 28th
- Sponsorship prospect list
 - Board contribution to build the list

M. Schweitzer arrived.

Grants:

Accepted Requests:

- Georgia Council for the Arts (\$6,000) - Theater - accepted

Pending Requests:

N/A

Denied Requests:

N/A

Additional Opportunity:

- City of Atlanta Youth

Calendar:

2022

September: Farm to School Innovation Mini Grant (health and equity)

October: Doc Chey's Dine Out (October Monat Theater, GAPA (Prisim Foundation), McDonald's (pending confirmation; Oct 28th)

November: Chestnut Family Foundation (TBD)

December: Southern Company Gas Foundation and John and Mary Franklin Foundation (TBD)

1. STEM

1. Timeline for STEM implementation timeline;
 1. Budget needs for STEM implementation year-over-year;
 2. Specific School Funding Needs (SEL, Theatre, etc.)

Once we complete the charter renewal process, we will begin to focus on developing STEM & 2nd language (Spanish) roll out plans, to be completed within next 3 years.

J. Marshall made a motion to approve Sy22-23 Goal of \$100k with stretch goal of \$125k.

G. Walker seconded the motion.

The committee **VOTED** to approve the motion.

Committee will be meeting at 8:30.

J. Marshall made a motion to approve SY22-23 committee members.

G. Walker seconded the motion.

The committee **VOTED** to approve the motion.

III. Closing Items

A. Adjourn Meeting

J. Marshall made a motion to adjourn meeting.

G. Walker seconded the motion.

The committee **VOTED** to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:56 AM.

Respectfully Submitted,

E. Cater