

APPROVED



WESLEY  
INTERNATIONAL ACADEMY

## Wesley International Academy

### Minutes

#### Development Committee Meeting

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#### Date and Time

Thursday August 19, 2021 at 8:00 AM

#### Location

<https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXIFUT09>

Currently, all committee meetings will be held on Zoom until further notice. To log in to the meeting, please use the following:

#### Join Zoom Meeting

<https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXIFUT09>

Meeting ID: 858 5752 1218

Password: develop

One tap mobile

+13126266799,,85857521218#,,#,414233#

Dial by phone

+1 646 558 8656

Meeting ID: 858 5752 1218

Password: 414233

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#### Committee Members Present

A. Hunter (remote), D. Mason (remote), J. Marshall (remote), K. Boyer (remote), L. Compton (remote)

#### Committee Members Absent

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A. Chung, E. Cater, G. Walker, S. Quezada

### **Guests Present**

D. Satterfield (remote), R. Goodman (remote)

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## **I. Opening Items**

### **A. Record Attendance and Guests**

### **B. Call the Meeting to Order**

K. Boyer called a meeting of the Development Committee of Wesley International Academy to order on Thursday Aug 19, 2021 at 8:03 AM.

### **C. Approve May Minutes**

L. Compton made a motion to approve the minutes from Development Committee Meeting on 05-20-21.

K. Boyer seconded the motion.

The committee **VOTED** to approve the motion.

## **II. Current Business**

### **A. Roster and Future Participation Cultivation**

Kate shared about adding subject matter experts in philanthropy to the committee to help move us to the next level as we explore a capital campaign and renew our strategic plan.

### **B. Committee Goals**

- Fundraising Goal = \$110,000 with stretch of \$125,000

So far this year, we have raised \$13,000. With pledges our year end prediction currently stands at \$35,000. This does not include the match or events or grants.

MOVEMBER business development - ideally, need commitments by November. Local businesses and vendors will be and are currently being asked.

Some current funding ideas/needs:

- Funding for SAT and PSAT prep and tutoring.
- HotSpots if and when a class has to quarantine.
- Education is our highest priority!

### **C. Board Giving Policy**

- Give or Get fundraising policy adopted by board (templates were attached to the agenda)

- 20K match from anonymous donor for this school year
- Individual board member planning sessions
- Pledge commitment goal date = 9/15

#### **D. Current YTD Actuals**

### **III. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:56 AM.

Respectfully Submitted,  
L. Compton