

APPROVED



WESLEY
INTERNATIONAL ACADEMY

Wesley International Academy

Minutes

Development Committee Meeting

Date and Time

Thursday August 19, 2021 at 8:00 AM

Location

<https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXIFUT09>

Currently, all committee meetings will be held on Zoom until further notice. To log in to the meeting, please use the following:

Join Zoom Meeting

<https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXIFUT09>

Meeting ID: 858 5752 1218

Password: develop

One tap mobile

+13126266799,,85857521218#,,#,414233#

Dial by phone

+1 646 558 8656

Meeting ID: 858 5752 1218

Password: 414233

Committee Members Present

A. Hunter (remote), D. Mason (remote), J. Marshall (remote), K. Boyer (remote), L. Compton (remote)

Committee Members Absent

A. Chung, E. Cater, G. Walker, S. Quezada

Guests Present

D. Satterfield (remote), R. Goodman (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Boyer called a meeting of the Development Committee of Wesley International Academy to order on Thursday Aug 19, 2021 at 8:03 AM.

C. Approve May Minutes

L. Compton made a motion to approve the minutes from Development Committee Meeting on 05-20-21.

K. Boyer seconded the motion.

The committee **VOTED** to approve the motion.

II. Current Business

A. Roster and Future Participation Cultivation

Kate shared about adding subject matter experts in philanthropy to the committee to help move us to the next level as we explore a capital campaign and renew our strategic plan.

B. Committee Goals

- Fundraising Goal = \$110,000 with stretch of \$125,000

So far this year, we have raised \$13,000. With pledges our year end prediction currently stands at \$35,000. This does not include the match or events or grants.

MOVEmber business development - ideally, need commitments by November. Local businesses and vendors will be and are currently being asked.

Some current funding ideas/needs:

- Funding for SAT and PSAT prep and tutoring.
- HotSpots if and when a class has to quarantine.
- Education is our highest priority!

C. Board Giving Policy

- Give or Get fundraising policy adopted by board (templates were attached to the agenda)

- 20K match from anonymous donor for this school year
- Individual board member planning sessions
- Pledge commitment goal date = 9/15

D. Current YTD Actuals

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:56 AM.

Respectfully Submitted,
L. Compton