

APPROVED



Wesley International Academy

Minutes

Development Committee Meeting

Date and Time

Thursday October 22, 2020 at 4:00 PM

Currently, all committee meetings will be held on Zoom until further notice. To log in to the meeting, please use the following:

Join Zoom Meeting

<https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXIFUT09>

Meeting ID: 858 5752 1218

Password: develop

One tap mobile

+13126266799,,85857521218#,,#414233#

Dial by phone

+1 646 558 8656

Meeting ID: 858 5752 1218

Password: 414233

Committee Members Present

A. Chung (remote), A. Hunter (remote), E. Cater (remote), G. Walker (remote), J. Marshall (remote), K. Delp (remote), L. Compton (remote), L. Price (remote), M. Rogers (remote), S. Quezada (remote), S. Smith (remote)

Committee Members Absent

K. Boyer

Guests Present

A. Pullen (remote), D. Satterfield (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

L. Compton called a meeting of the Development Committee of Wesley International Academy to order on Thursday Oct 22, 2020 at 4:06 PM.

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C. Approve September Minutes

S. Quezada made a motion to approve the minutes from Development Committee Meeting on 09-17-20.

L. Compton seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Current Business

A. Committee Goal Update

Total is \$58,500

YTD \$16,000 (est)

3-year strategy is in process

Discussion of "buckets" where money will be spent

Relationship Cultivation

Laura and Jason have meetings scheduled

B. Grants Update

Laura shared current grants being explored, especially around social and emotional support for students.

C. Business Sponsorship

We've had several business say yes to supporting Wesley

\$4,750 from businesses since last month

Incentives include: ads in Wesley Weekly, linked ad on website, digital signage, flyers

Discussion regarding follow-up with previous businesses who've given but didn't last year

D. Staff and Family Support Update

Teacher gifts will be delivered next week.

Pizza delivery is a-go and will start this month.

Some families have needed support to sign up for learning pods, but our SSS team was able to get them into free programs through the YMCA and City of Atlanta.

A list of family needs has been created and the committee is addressing that list. There is also a desire to consider there will be new needs in second semester.

E. Events

Doc Chey's follow-up

Movember has launched. Starts in November

Movie night is pending. Could be option for businesses to provide snacks/etc as their support.

F. Wesley Wish List

Amazon smile?

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:49 PM.

Respectfully Submitted,
S. Quezada