

APPROVED



## Wesley International Academy

### Minutes

#### July 2020 Wesley Development Committee Meeting

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**Date and Time**

Thursday July 16, 2020 at 4:00 PM

**Location**

Join Zoom Meeting

<https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXIFUT09>

Meeting ID: 858 5752 1218

Password: develop

One tap mobile

+13126266799,,85857521218#,,#,414233#

Dial by phone

+1 646 558 8656

Meeting ID: 858 5752 1218

Password: 414233

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Currently, all committee meetings will be held on Zoom until further notice. To log in to the meeting, please use the following:

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### **Committee Members Present**

A. Chung (remote), J. Marshall (remote), K. Delp (remote), S. Quezada (remote)

### **Committee Members Absent**

*None*

### **Guests Present**

Kate Boyer, L. Compton (remote), L. Price (remote), Lisa Jones, Sharene Smith, T. Ryan-Lawrence (remote)

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## **I. Opening Items**

### **A. Record Attendance and Guests**

### **B. Call the Meeting to Order**

K. Delp called a meeting of the Development Committee of Wesley International Academy to order on Thursday Jul 16, 2020 at 4:03 PM.

### **C. Approve April Minutes**

S. Quezada made a motion to approve the minutes from Development Committee Meeting on 04-23-20.

J. Marshall seconded the motion.

The committee **VOTED** to approve the motion.

## **II. Current Business**

### **A. Funds Raised 2019-2020**

Goal was \$75k - we met it!

General breakdown available in agenda

Discussed board participation

### **B. Wesley Welcome Day**

Discussing how we thank ongoing givers without the giving benefits usually offered at WWD.

Recruit new donors with email campaign, morning announcements, and potential virtual "mixer"/PTSA meeting.

Possible mailer or welcoming pack for new families that could include Red Thread.

Strong ask: Donations to Red Thread will help keep your child connected to school  
Equity care packages, connection

**C. Fall Fundraiser**

5k in 2019 brought \$10k

Ask families/teachers to run 2,021 miles altogether?

Include skating/biking/etc

Business fundraising:

Focus on supporting schools/community with benefits of ads potentially (digital signage)

**D. Foundation Cultivation Update**

No major updates.

Reaching out to 3 this fall and following up

**E. Wesley Wish List**

Wish list remains essentially the same, but some may pause for relevance.

**F. 2020-2021 Committee Members and Goals**

Committee Membership presented in August and goals in September. We are finalizing committee chair and have a question about if this has to be a board member.

**III. Closing Items**

**A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:01 PM.

Respectfully Submitted,  
S. Quezada