

APPROVED



Wesley International Academy

Minutes

July 2020 Wesley Development Committee Meeting

Date and Time

Thursday July 16, 2020 at 4:00 PM

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXIFUT09>

Meeting ID: 858 5752 1218

Password: develop

One tap mobile

+13126266799,,85857521218#,,#,414233#

Dial by phone

+1 646 558 8656

Meeting ID: 858 5752 1218

Password: 414233

Currently, all committee meetings will be held on Zoom until further notice. To log in to the meeting, please use the following:

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Committee Members Present

A. Chung (remote), J. Marshall (remote), K. Delp (remote), S. Quezada (remote)

Committee Members Absent

None

Guests Present

Kate Boyer, L. Compton (remote), L. Price (remote), Lisa Jones, Sharene Smith, T. Ryan-Lawrence (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Delp called a meeting of the Development Committee of Wesley International Academy to order on Thursday Jul 16, 2020 at 4:03 PM.

C. Approve April Minutes

S. Quezada made a motion to approve the minutes from Development Committee Meeting on 04-23-20.

J. Marshall seconded the motion.

The committee **VOTED** to approve the motion.

II. Current Business

A. Funds Raised 2019-2020

Goal was \$75k - we met it!

General breakdown available in agenda

Discussed board participation

B. Wesley Welcome Day

Discussing how we thank ongoing givers without the giving benefits usually offered at WWD.

Recruit new donors with email campaign, morning announcements, and potential virtual "mixer"/PTSA meeting.

Possible mailer or welcoming pack for new families that could include Red Thread.

Strong ask: Donations to Red Thread will help keep your child connected to school
Equity care packages, connection

C. Fall Fundraiser

5k in 2019 brought \$10k

Ask families/teachers to run 2,021 miles altogether?

Include skating/biking/etc

Business fundraising:

Focus on supporting schools/community with benefits of ads potentially (digital signage)

D. Foundation Cultivation Update

No major updates.

Reaching out to 3 this fall and following up

E. Wesley Wish List

Wish list remains essentially the same, but some may pause for relevance.

F. 2020-2021 Committee Members and Goals

Committee Membership presented in August and goals in September. We are finalizing committee chair and have a question about if this has to be a board member.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:01 PM.

Respectfully Submitted,
S. Quezada