

APPROVED



Wesley International Academy

Minutes

Development Committee Meeting

Date and Time

Thursday August 23, 2018 at 4:00 PM

Location

Wesley House

Committee Members Present

A. Chung, J. Marshall, K. Boyer, K. Delp, S. Quezada

Committee Members Absent

None

Guests Present

A. Ostrej, Ilham Askia, Richard Pavone, Suzanne Burnes

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Delp called a meeting of the Development Committee of Wesley International Academy to order on Thursday Aug 23, 2018 at 4:09 PM.

C. Approve June 2018 Minutes

S. Quezada made a motion to approve minutes.

K. Delp seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development

A. 2018-19 Development Goals

- We discussed goals (document attached) for 2018-19
- Conversation about future of grants for Wesley: What types of "fundable" programs would we need? What do our scores need to be? We may want to start crafting vision for programs/grant funding for future years

B. 2018-19 Development Calendar

Discussion of timeline (attached)

We may need to decide our 2018-19 Special Project - by GA Gives Day?

C. China Week Committee

Looking to form a 9-10 person committee

Will need contributions in: Tickets, Fundraising, Logistics, Performance, and Advertisement

Spellman has press team that could help invite outside attendees

Online ticket sales will need to be addressed logistically

Invite student families who've entered lottery

Spellman is a (lead) sponsor

Committee needs to decide on budget by next meeting

Sponsorship deadline for printed benefits

Could do banners, sponsors on eventbrite

Eventbrite allows QR code

Build webpage for China Week

Add sponsors to website

D. Phoenix Circle

- Add Phoenix Circle language to website
- Recognize members (car magnet, website listing, etc)

E.

2018-19 Committee Members

S. Quezada made a motion to Approve membership list.

K. Boyer seconded the motion.

The committee **VOTED** unanimously to approve the motion.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:00 PM.

Respectfully Submitted,

S. Quezada