

APPROVED



Wesley International Academy

Minutes

Development Committee Meeting

Date and Time

Thursday August 10, 2017 at 4:00 PM

Committee Members Present

J. Marshall, K. Boyer, K. Delp, S. Quezada

Committee Members Absent

None

Guests Present

Jenny Rodgers

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Delp called a meeting of the Development Committee of Wesley International Academy to order on Thursday Aug 10, 2017 at 4:12 PM.

C. Approve Minutes

K. Delp made a motion to approve minutes.

S. Quezada seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Development

A. Wesley Welcome Update

\$16k raised during WW + payroll deductions

Work on equity for grade levels and auxiliary support

Add storytelling of how teachers use grant

Sell sweatshirts starting Oct 1 - from \$25-\$50 TBD

B. Red Thread Next Steps

GA Gives Day is next push: focus on \$100 on timers from last year and currently monthly; write notecards; maybe do t-shirts

Donor Event: breakfast on Sept 14

Community Investor Program: needs corresponding website and contacts; send home with parents (needs letter), teachers, board members, front office. Jason and Sarah need to visit local businesses.

C. 2017-18 Development Plan

Looking at 2017-18 Development Plan:

* Special Event \$20k may be too high - could consider "host model," might partner with PTSA, China Feb 8-10.

* Could offer VIP entrance ahead of adult event for higher priced tickets

* Foundations: Family Foundation, SunTrust Foundation, Dollar General, Atlanta Capital Bank

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:14 PM.

Respectfully Submitted,
K. Delp