Wesley International Academy

Development Committee Meeting

Date and Time

Thursday January 19, 2023 at 8:30 AM EST

Location

Zoom

Zoom Meeting ID: 858 5752 1218
Passcode: develop

Agenda

	Purpose	Presenter	Time
I. Opening Items			**8:30 AM**
A. Record Attendance		Obi Okwara	1 m
B. Call the Meeting to Order		Obi Okwara	1 m
C. Agenda Adoption	Vote	Obi Okwara	1 m
D. Approve Minutes: November Meeting	Approve Minutes	Obi Okwara	2 m
E. Approve Minutes: May Meeting	Approve Minutes	Obi Okwara	5 m
II. Development Committee Items			**8:40 AM**

	Purpose	Presenter	Time
A. Discuss updates to annual plan and status of board pledges	Discuss	Mindy Schweitzer	10 m
B. Discuss Plan for China Night	Discuss	Mindy Schweitzer	20 m
C. Discuss plan for Individual Giving Campaign for February 2023	Discuss	Mindy Schweitzer	25 m

III. Closing Items   **9:35 AM**

	Purpose	Presenter	Time
A. Adjourn Meeting	Vote	Obi Okwara	

Coversheet

Approve Minutes: November Meeting

Section:	I. Opening Items
Item:	D. Approve Minutes: November Meeting
Purpose:	Approve Minutes
Submitted by:	
Related Material:	Minutes for November Development Meeting on November 17, 2022

Wesley International Academy

Minutes

November Development Meeting

Date and Time
Thursday November 17, 2022 at 8:00 AM

Committee Members Present
D. Johnson, E. Cater (remote), J. Marshall (remote), M. Schweitzer (remote), O. Okwara (remote)

Committee Members Absent
A. Chung, A. Hunter, G. Walker

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

O. Okwara called a meeting of the Development Committee of Wesley International Academy to order on Thursday Nov 17, 2022 at 8:34 AM.

C. Approve Minutes

O. Okwara made a motion to approve the minutes from Obi.
J. Marshall seconded the motion.
The committee **VOTED** to approve the motion.

II. Development

A. Fundraising Update and Strategy

Reviewed actuals vs. projections to-date

B. Events

Discussed Movember event happening at Wesley
Saturday, December 3 from 9 am until 12 pm

- $2,000 goal per team - this includes a board team;
- personalized fundraising pages can be created or they can direct donors to a team-wide page

C. Annual Board Pledge Forms

Discussed the updated board of directors pledge form; committee agreed to use the form; Obi will be presenting the form at the December 2022 board meeting

D. Matching Gift for 2022/2023

Wesley will not be receiving the $20,000 matching gift in 2022

E. Grants

- The City of Atlanta Youth grant will be submitted in January with a request to support the addition of Playworks programming during recess
- Opportunity to apply for the Laura Bush Foundation grant to support the diversification of library books

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,
O. Okwara

Coversheet

Approve Minutes: May Meeting

Section: I. Opening Items
Item: E. Approve Minutes: May Meeting
Purpose: Approve Minutes
Submitted by:
Related Material: Minutes for Development Committee on May 19, 2022

Wesley International Academy

Minutes

Development Committee

Date and Time
Thursday May 19, 2022 at 8:00 AM

Location
Development: https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXlFUT09
Zoom Meeting ID: 858 5752 1218
Passcode: develop

Currently, all committee meetings will be held on Zoom until further notice. To log in to the meeting, please use the following:

Join Zoom Meeting
https://us02web.zoom.us/j/85857521218?pwd=WXRwcWJPN2ZyTUFzYmJodTZJaXlFUT09
Meeting ID: 858 5752 1218
Password: develop
One tap mobile
+13126266799,,85857521218#,,#,414233#
Dial by phone
+1 646 558 8656
Meeting ID: 858 5752 1218
Password: 414233

Committee Members Present
A. Hunter (remote), D. Mason (remote), K. Boyer (remote), L. Compton (remote)

Committee Members Absent

A. Chung, E. Cater, G. Walker, J. Marshall

Guests Present

C. Hudson (remote), L. Price (remote), Mindy Schweitzer-Rawls (remote), Obi Okwara (remote), Senaca Williams (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Boyer called a meeting of the Development Committee of Wesley International Academy to order on Thursday May 19, 2022 at 8:06 AM.

C. Introductions

D. Approve March Minutes

L. Compton made a motion to approve the minutes from Development Committee on 03-24-22.
A. Hunter seconded the motion.
The committee **VOTED** to approve the motion.

II. Current Business

A. Fundraising Goal Update

- Actual (7.1.21-4.30.22) = $105,782.91 ($2,675.00 in-kind)
- Estimated Additional (via monthly recurring donations + board pledges) = $5,170
- Estimated Year End Total = $110,952.91

This is the most we have raised!

B. 2022 Review

- **Events:** MOVEmber (fall fundraiser), China Celebration (spring community event with PTSA)
- **Grants:** 12 completed, 4 accepted, 5 Pending, 3 denied
- **Matching Gift**: Families matched the 20K

C. Looking Ahead

- Development Strategic Planning Goal Alignment

- Summer Planning & Vision Casting in July
- Capital Campaign
- Read-a-thon

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:17 AM.

Respectfully Submitted,
L. Price