



WESLEY
INTERNATIONAL ACADEMY

Wesley International Academy

September Development Meeting

Date and Time

Thursday September 22, 2022 at 8:00 AM EDT

Agenda

	Purpose	Presenter	Time
I. Opening Items			8:00 AM
A. Record Attendance			1 m
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		1 m
II. Development			8:02 AM
A. Agenda			
Development Committee Responsibilities			
1. Develop annual and multi-year fundraising plans that will generate the funds needed to meet the non-public and non-grant fundraising goal.			
2. Coordinate the implementation of the fundraising plan with fundraising efforts by senior staff, parents, and other volunteers.			
3. Develop the necessary sub-committee systems to successfully carry out the fundraising events and activities that are part of the annual fundraising plan; supervise the functions of the sub-committees			
4. Develop a plan for involving all Board trustees in the non-grant resource development activities of the organization.			
5. Arrange for Board training on development issues, as needed.			
6. Create specific measurable board-level goals for the year as part of the full board planning process.			
7. Report to the Board of Trustees at regular meetings of the Board in a manner determined by the Board.			
8. Annually evaluate its work as a committee and the objectives it has committed itself to and report on same to the Board of Trustees.			
Goals:			
1. 2021-2022: Raised \$110,000			
◦ Actual (7.1.21-6.30.22) = \$105,782.91 (\$2,675.00 in-kind)			

- | | Purpose | Presenter | Time |
|--|---------|-----------|------|
| ◦ Estimated Additional (via monthly recurring donations) = \$4,170 | | | |

1. 2022-2023 Fundraising Goal

- Wesley's [2021-2024 Development Strategic Plan](#) outlines goals
 - \$110,000 (\$125,000 stretch)
 - Matching grant of \$20,000
 - Foundation cultivation

Events

Doc Chey's Dine Out Night

- October 16-19

Movember

- RunSignup.com
- Communications plan

China Night

- Committee met last week
- Sponsorship prospect list
 - Board contribution to build the list

Letters of Inquiry and Grants

Grants:

Accepted Requests:

- Georgia Council for the Arts (\$6,000) - Theater - accepted

Pending Requests:

N/A

Denied Requests:

N/A

Calendar:

2022

September: Farm to School Innovation Mini Grant (health and equity)
 October: Doc Chey's Dine Out (October Monat Theater, GAPA (Prisim Foundation), McDonald's
 November: Chestnut Family Foundation (TBD)
 December: Southern Company Gas Foundation and John and Mary Franklin Foundation (TBD)

Discussion Items:

1. STEM

1. Timeline for STEM implementation timeline;
 1. Budget needs for STEM implementation year-over-year;

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2. Specific School Funding Needs (SEL, Theatre, etc.)			

III. Other Business

IV. Closing Items

A. Adjourn Meeting

Vote