APPROVED

Excelsior Village Academies

Minutes

Excelsior Village Academies' Finance Committee Meeting

Date and Time
Saturday December 14, 2024 at 10:00 AM

Location
The Excelsior Village Academies' Board of Directors will meet in person. Please see the location below:

5295 Highway 155 North, Atlanta, Georgia

You can also join virtually. Please see the meeting details below:

Join Zoom Meeting
https://us02web.zoom.us/j/8754612347?pwd=UXN0amZyMmE3YlVNamhHK3JWVGJKUT09

Meeting ID: 875 461 2347
Passcode: EVA24

One tap mobile
+13052241968,,8754612347#,,,,*218913# US
+13092053325,,8754612347#,,,,*218913# US

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Committee Members Present
A. Holmes, N. Brinson, R. Hutchins, T. Burrell, W. Smith

Committee Members Absent
None

Ex Officio Members Present
M. Flowers

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

W. Smith called a meeting of the Finance Committee of Excelsior Village Academies to order on Saturday Dec 14, 2024 at 10:00 AM.

C. Approve Minutes

A. Holmes made a motion to approve the minutes from Excelsior Village Academies' Finance Committee Meeting on 11-16-24.
R. Hutchins seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Finance

A. Budget

- We could not check in with the back-end provider about budget specifics before this meeting, but we will reconsider this in the next board meeting.
- Growth Plan Recruitment Strategy

- Kindegarten: Need 100 applications, with the goal of 50 students
- 1st Grade: 50 applications, with the goal to fill 18 seats
- 2nd Grade: 50 applications, with the goal to fill seven seats
- 3rd Grade: 50 applications, with the goal to fill nine seats
- 4th Grade: 50 applications, with the goal to fill 11 seats
- 5th and 6th Grade: 50 applications each, with the goal to fill 25 seats per grade level

• Family Application Process
- Accepting Applications starting Nov 15
- Priority Application Deadline - Feb 26
- Lottery - Feb 28

B. Fundraising

• $7,272.10 raised this year
• Total Donors: 84
• One-Time Donors: 96% of 84
• Next Steps:
- Develop donor retention strategies focusing on recurring gifts
- Launch targeted campaigns to convert one-time donors into monthly supporters
- Highlight the impact of consistent contributions on the school's programs and outcomes

• Keep GA Gives Page Active, keeping Bloomberg open for Board Dues
• Letter-writing campaign still active

C. Grit N Wit Proposal

• Recommended to bring the proposal to the General Board Meeting
• If approved, the deposit will be sent today, and the sponsorship kits need to be distributed in January
• Proposed date: April 19

W. Smith made a motion to to make a recommendation to approve the Grit N Wit Proposal.
R. Hutchins seconded the motion.
The committee **VOTED** unanimously to approve the motion.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:58 AM.

Respectfully Submitted,
W. Smith