

DRAFT



# Excelsior Village Academies

## Minutes

### Excelsior Village Academies' Board Meeting

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#### Date and Time

Saturday December 14, 2024 at 11:00 AM

#### Location

The Excelsior Village Academies' Board of Directors will meet in person. Please see the location below:

5295 Highway 155 North, Atlanta, Georgia

You can also join virtually. Please see the meeting details below:

#### Join Zoom Meeting

<https://us02web.zoom.us/j/8754612347?pwd=UXN0amZyMmE3YlVNamhHK3JWVGJKUT09>

**Meeting ID: 875 461 2347**

**Passcode: EVA24**

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#### Location

The Excelsior Village Academies' Board of Directors will meet in person. Please see the location below:

5295 Highway 155 N; Stockbridge, GA 30281

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You can also join virtually. Please see the meeting details below:

**Join Zoom Meeting**

<https://us02web.zoom.us/j/8754612347?pwd=UXN0amZyMmE3YlVNamhHK3JWVGJKUT09>

**Meeting ID: 875 461 2347**

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**Directors Present**

A. Holmes, K. Rutherford, N. Brinson, R. Hutchins, T. Burrell, W. Smith

**Directors Absent**

D. Paige, R. Culpepper III

**Directors who arrived after the meeting opened**

K. Rutherford

**Ex Officio Members Present**

M. Flowers

**Non Voting Members Present**

M. Flowers

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**I. Opening Items**

**A. Call the Meeting to Order**

N. Brinson called a meeting of the board of directors of Excelsior Village Academies to order on Saturday Dec 14, 2024 at 11:05 AM.

**B. Record Attendance**

**C. Approve Minutes**

N. Brinson made a motion to approve the minutes from Excelsior Village Academies' Board Meeting on 11-16-24.

R. Hutchins seconded the motion.

The board **VOTED** unanimously to approve the motion.

## II. Finance

### A. Budget

- Follow on budget in next meeting

### B. Review of Equipment Proposal

K. Rutherford arrived.

### C. Fundraising

- The Board has raised \$7,272.10
- Total Donors: 84
- One-Time Donors: 71
- Repeat Donors: 13
  
- Shifting to EVA Donor Campaign
  - Develop donor retention strategies focusing on recurring giving
  - Launch targeted campaigns to convert one-time donors into monthly supporters
  - Highlight the impact of consistent contributions on the school's program and outcomes
- What went well, and what were the areas of opportunity for the campaign?
  - Clear messaging and organized
  - When donors could see what the money was going towards, they were more excited to donate.
  - The marketing video was good and necessary, although it was a little late.
  - Everything being in one place for board members to share with networks
  - We found that sending personal messages worked to get more involved
  - Finding ways to personalize the messaging further
- Leaving GA Gives Up

### D. Vendor Approval: Grit N Wit

W. Smith made a motion to to approve the Grit N Wit.

N. Brinson seconded the motion.

Proposed Date: April 19

- This event will be a fundraising event and enrollment event

The board **VOTED** unanimously to approve the motion.

## **E. Next Steps**

- Pay the Grit N Wit deposit and convene task force to begin planning for the event

## **III. Updates**

### **A. Enrollment**

### **B. SY25-26 Enrollment Targets**

- Kindergarten: Need 100 applications, with the goal of 50 students
- 1st Grade: 50 applications, with the goal to fill 18 seats
- 2nd Grade: 50 applications, with the goal to fill seven seats
- 3rd Grade: 50 applications, with the goal to fill nine seats
- 4th Grade: 50 applications, with the goal to fill 11 seats
- 5th and 6th Grade: 50 applications each, with the goal to fill 25 seats per grade level

### **C. Grants**

- CSP
  - Submitted the largest amount to CSP for furniture
  - We can now submit on a rolling basis, which will positively impact our cash flow
- Kaboom
  - They have our playground equipment application and are looking for a potential funder. We will hear more from them at another date.
- Building Hope Award
  - EVA did not qualify for the grant because we have not been serving students for a year
- Next meeting, we will look at more grants we are looking forward to applying to

### **D. Schoolwide Data Presentation**

- Goal Monitoring
  - 12/12/24 Update: The next testing round is happening next week! Results are coming in January
- The school is seeing increased proficiency in IRLA; in 1st semester, we are seeing about 40%+ already, and the testing window in the next week
- Goal Met: 100% of Teachers employed on Oct. 1 have been retained
- Goal Met: 100% of Leadersemployed on Oct. 1 have been retained
- Goal Met: 90% Attendance rate
  - It dipped in October but rebounded in November and December
- Goal Not Met: 1% of students suspended

- There were two students suspended (1 ISS and 1 OSS), which surpasses 100%
- Of the 90 students enrolled on 10/1/24, 80 are still enrolled - 89%

#### **IV. Community Engagement**

##### **A. Recent & Upcoming Events**

- ATL School Choice Expo: Jan 25
- Enrollment Event Calendar will be updated on a rolling basis
- Spirit Week
  - Dec. 16-20
- The last day of term is Dec. 20
- Teacher full-day PD is Jan. 6

#### **V. Board Business**

##### **A. Comprehensive Performance Framework**

- Finance Indicators on the Comprehensive Performance Framework
  - Debt to Asset Ratio: Currently leasing building, which will not be figured into the CPF score.

##### **B. Governance Support Program**

- Lisa McDonald
- January meeting, we will share the results from that survey to direct some of the board work
- Next Steps:
  - The board will train and create a topical calendar for the year

##### **C. Upcoming Training**

- Board Members serving 2+ years will only need 6 hours of training
- Board Members serving >2 years will need 12 hours of training

#### **VI. Public Comment**

##### **A. Public Comment**

- No comment, just wanted to wish the board a Merry Christmas

#### **VII. Closing Items**

##### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:52 AM.

Respectfully Submitted,  
N. Brinson