APPROVED

Excelsior Village Academies

Minutes

Excelsior Village Academies' Board Meeting

Date and Time
Saturday December 14, 2024 at 11:00 AM

Location
The Excelsior Village Academies' Board of Directors will meet in person. Please see the location below:

5295 Highway 155 North, Atlanta, Georgia

You can also join virtually. Please see the meeting details below:

Join Zoom Meeting
https://us02web.zoom.us/j/8754612347?pwd=UXN0amZyMmE3YlVNamhHK3JWVGJKUT09

Meeting ID: 875 461 2347
Passcode: EVA24

One tap mobile
+13052241968,,8754612347#,,,,*218913# US
+13092053325,,8754612347#,,,,*218913# US

Location
The Excelsior Village Academies' Board of Directors will meet in person. Please see the location below:

5295 Highway 155 N; Stockbridge, GA 30281

You can also join virtually. Please see the meeting details below:

Join Zoom Meeting
https://us02web.zoom.us/j/8754612347?pwd=UXN0amZyMmE3YlVNamhHK3JWVGJKUT09

Meeting ID: 875 461 2347
Passcode: EVA24

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Directors Present
A. Holmes, K. Rutherford, N. Brinson, R. Hutchins, T. Burrell, W. Smith

Directors Absent
D. Paige, R. Culpepper III

Directors who arrived after the meeting opened
K. Rutherford

Ex Officio Members Present
M. Flowers

I. Opening Items

A. Call the Meeting to Order

N. Brinson called a meeting of the board of directors of Excelsior Village Academies to order on Saturday Dec 14, 2024 at 11:05 AM.

B. Record Attendance

C. Approve Minutes

N. Brinson made a motion to approve the minutes from Excelsior Village Academies' Board Meeting on 11-16-24.
R. Hutchins seconded the motion.
The board **VOTED** unanimously to approve the motion.

II. Finance

A. Budget

- Follow on budget in next meeting

B. Review of Equipment Proposal

K. Rutherford arrived.

C. Fundraising

- The Board has raised $7,272.10
- Total Donors: 84
- One-Time Donors: 71
- Repeat Donors: 13

- Shifting to EVA Donor Campaign
  - Develop donor retention strategies focusing on recurring giving
  - Launch targeted campaigns to convert one-time donors into monthly supporters
  - Highlight the impact of consistent contributions on the school's program and outcomes
- What went well, and what were the areas of opportunity for the campaign?
  - Clear messaging and organized
  - When donors could see what the money was going towards, they were more excited to donate.
  - The marketing video was good and necessary, although it was a little late.
  - Everything being in one place for board members to share with networks
  - We found that sending personal messages worked to get more involved
  - Finding ways to personalize the messaging further
- Leaving GA Gives Up

D. Vendor Approval: Grit N Wit

W. Smith made a motion to to approve the Grit N Wit.
N. Brinson seconded the motion.
Proposed Date: April 19

- This event will be a fundraising event and enrollment event

The board **VOTED** unanimously to approve the motion.

E. Next Steps

- Pay the Grit N Wit deposit and convene task force to begin planning for the event

III. Updates

A. Enrollment

B. SY25-26 Enrollment Targets

- Kindergarten: Need 100 applications, with the goal of 50 students
- 1st Grade: 50 applications, with the goal to fill 18 seats
- 2nd Grade: 50 applications, with the goal to fill seven seats
- 3rd Grade: 50 applications, with the goal to fill nine seats
- 4th Grade: 50 applications, with the goal to fill 11 seats
- 5th and 6th Grade: 50 applications each, with the goal to fill 25 seats per grade level

C. Grants

- CSP
  - Submitted the largest amount to CSP for furniture
  - We can now submit on a rolling basis, which will positively impact our cash flow
- Kaboom
  - They have our playground equipment application and are looking for a potential funder. We will hear more from them at another date.
- Building Hope Award
  - EVA did not qualify for the grant because we have not been serving students for a year
- Next meeting, we will look at more grants we are looking forward to applying to

D. Schoolwide Data Presentation

- Goal Monitoring
  - 12/12/24 Update: The next testing round is happening next week! Results are coming in January
- The school is seeing increased proficiency in IRLA; in 1st semester, we are seeing about 40%+ already, and the testing window in the next week
- Goal Met: 100% of Teachers employed on Oct. 1 have been retained
- Gaol Met: 100% of Leadersemployed on Oct. 1 have been retained
- Goal Met: 90% Attendance rate
  - It dipped in October but rebounded in November and December
- Goal Not Met: 1% of students suspended
  - There were two students suspended (1 ISS and 1 OSS), which surpasses 100%

- Of the 90 students enrolled on 10/1/24, 80 are still enrolled - 89%

IV. Community Engagement

A. Recent & Upcoming Events

- ATL School Choice Expo: Jan 25
- Enrollment Event Calendar will be updated on a rolling basis
- Spirit Week
  - Dec. 16-20
- The last day of term is Dec. 20
- Teacher full-day PD is Jan. 6

V. Board Business

A. Comprehensive Performance Framework

- Finance Indicators on the Comprehensive Performance Framework
  - Debt to Asset Ratio: Currently leasing building, which will not be figured into the CPF score.

B. Governance Support Program

- Lisa McDonald
- January meeting, we will share the results from that survey to direct some of the board work
- Next Steps:
  - The board will train and create a topical calendar for the year

C. Upcoming Training

- Board Members serving 2+ years will only need 6 hours of training
- Board Members serving >2 years will need 12 hours of training

VI. Public Comment

A. Public Comment

- No comment, just wanted to wish the board a Merry Christmas

VII. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:52 AM.

Respectfully Submitted,
N. Brinson