



# KIPP Philadelphia Public Schools

## Minutes

### Development Committee Meeting

---

#### Date and Time

Tuesday January 26, 2021 at 4:00 PM

---

A regular meeting of the KIPP Administrative Services Corporation Development Committee in joint session with regular meetings of the KIPP Philadelphia Charter School Board of Trustees Development Committee, KIPP West Philadelphia Preparatory Charter School Board of Trustees Development Committee, KIPP DuBois Charter School Board of Trustees Development Committee, KIPP West Philadelphia Charter School Board of Trustees Development Committee, KIPP North Philadelphia Charter School Board of Trustees Development Committee, and KIPP Parkside Charter School Board of Trustees Development Committee, with Committee Chair Jerry Davidse presiding.

---

#### Committee Members Present

A. Aerts (remote), C. Benson (remote), F. Middleton (remote), J. Cunningham Akoto (remote), J. Davidse (remote), L. Whitaker (remote), N. Wiltshire (remote), R. Knowles (remote), S. Wilson Jones (remote), T. Algarin (remote), Z. Rankin (remote)

#### Committee Members Absent

*None*

#### Guests Present

Greg Hagin (remote), H. Richman (remote), Ian Swedish (remote), J. Cole (remote), Portia Fullard (remote)

---

#### I. Opening Items

A.

## **Record Attendance**

### **B. Call the Meeting to Order**

J. Davidse called a meeting of the Development Committee of KIPP Philadelphia Public Schools to order on Tuesday Jan 26, 2021 at 4:01 PM.

### **C. Approve Minutes**

## **II. Development**

### **A. YTD Progress**

1. Z. Rankin opened the discussion of Progress to Goals by giving the committee an update on goals achieved YTD
  1. Updates include progress to date and pipeline to giving

### **B. CCS Planning Study Summary**

1. G. Hagin updated the committee on the findings of the Planning Study done by CCS
2. I. Swedish gave the committee an outline of the key findings in the Study
  1. Key findings include: background statement, brand awareness, achievable goal setting, and recommendation summary
3. P. Fullard presented and deep dive into the recommendations
  1. Recommendations include: Comprehensive Campaign, Develop a 24-Month Strategic Fundraising Plan, Campaign Planning Committee, Donor Engagement Strategy, and Multi-Phased Strategy
4. P. Fullard gave the committee next steps in support of the key findings

## **III. Appendix**

### **A. Other Business**

1. No other business at this time

## **IV. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:59 PM.

Respectfully Submitted,  
Z. Rankin