

APPROVED



## KIPP Philadelphia Public Schools

### Minutes

#### Development Committee Meeting

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**Date and Time**

Tuesday August 25, 2020 at 4:00 PM

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A regular meeting of the KIPP Administrative Services Corporation Development Committee in joint session with regular meetings of the KIPP Philadelphia Charter School Board of Trustees Development Committee, KIPP DuBois Charter School Board of Trustees Development Committee, KIPP West Philadelphia Charter School Board of Trustees Development Committee, KIPP North Philadelphia Charter School Board of Trustees Development Committee, and KIPP Parkside Charter School Board of Trustees Development Committee, with Committee Chair Jerry Davidse presiding.

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**Committee Members Present**

C. Benson (remote), F. Middleton (remote), J. Cunningham Akoto (remote), J. Davidse (remote), L. Whitaker (remote), R. Knowles (remote), S. Wilson Jones (remote), T. Algarin (remote), Z. Rankin (remote)

**Committee Members Absent**

A. Aerts

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**I. Opening Items****A. Record Attendance****B. Call the Meeting to Order**

J. Davidse called a meeting of the Development Committee of KIPP Philadelphia Public Schools to order on Tuesday Aug 25, 2020 at 4:12 PM.

## II. Discussion Items

### A. FY 2021 Goals

- Set goals:
  - Goal of \$2.5M
    - \$80K in current pipeline for board of trustees
    - J. Davidse suggested a give/get
      - S. Wilson Jones approved
      - T. Algarin discussed how to utilize monthly giving function
      - J. Akoto discussed the "get" as important in relationship building
      - S. Wilson Jones suggested having conversations with all board members prior to setting board giving goal
      - R. Knowles discussed corporate giving strategy as part of give/get
    - Next steps:
      - Zoe and Jerry will speak to all trustees about individualized give/get and capital campaign commitment
      - Will report back to Development Committee
  - Board recruitment prospect
    - Next steps:
      - DC members will review list of prospects and make revisions
      - J. Davidse and Z. Rankin will bring prospect list to individual board conversations this fall
- FY21 Events planning
  - S. Wilson Jones asked about the boards involvement in giving tuesday, could we have the board manage grassroots fundraising
    - F. Middleton could lead this initiative with Young Friends

## III. Closing Items

### A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:59 PM.

Respectfully Submitted,  
Z. Rankin