



Advanced Math & Science Academy Charter School

Minutes

Development Committee Meeting

Date and Time

Tuesday October 13, 2020 at 8:30 AM

Committee Members Present

Benjamin Hammel (remote), Cindy Zomar (remote), Ellen Linzey (remote), Mark Vital (remote), Maura Webster (remote), Roger Jarrett (remote)

Committee Members Absent

None

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Benjamin Hammel called a meeting of the Development Committee of Advanced Math & Science Academy Charter School to order on Tuesday Oct 13, 2020 at 8:30 AM.

C. C. Minutes Approval

Benjamin Hammel made a motion to approve the minutes from Development Committee Meeting on 09-16-20.

Mark Vital seconded the motion.

The committee **VOTED** to approve the motion.

II. Development

A. Donor Page on the AMSA Website

- Include a Thermometer of results
- Recognize top sponsoring corporate partners
- Include companies who offer matching gifts

Mark with work with Mike Finkle to create a page by next meeting

III. Engagement Strategies

A. Engagement Strategies - large presentation is reviewed. Ben will reduce it for board presentation on October Board of Director's meeting.

Each member will draft up a presentation for their stakeholders by next meeting.

- Maura - Families
- Roger - Alumni
- Cindy - Community
- Ben - Corporations

IV. Annual Campaign Schedule

A. Annual Appeal Letter

Ellen will complete her letter by the end of October. The letter will be sent to families by both mail and email. Additional letters for alumni, vendors, etc. will follow.

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:00 AM.

Respectfully Submitted,
Benjamin Hammel