

APPROVED



## American Dream Charter School

### Minutes

#### ADCS Board of Trustees Monthly Meeting

SY25-26

---

##### Date and Time

Monday December 15, 2025 at 5:30 PM

##### Location

Join Zoom Meeting

<https://us02web.zoom.us/j/3880187236>

Meeting ID: 892 3909 4103

---

##### Trustees Present

A. Cabrera (remote), L. Rojas (remote), P. Simon (remote), R. Espinal (remote), Z. Martinez (remote)

##### Trustees Absent

*None*

##### Guests Present

N. Gallagher (remote), S. Espinal (remote)

---

#### I. Opening Items

##### A. Record Attendance

B.

### **Call the Meeting to Order**

L. Rojas called a meeting of the board of trustees of American Dream Charter School to order on Monday Dec 15, 2025 at 5:35 PM.

### **C. Approve Minutes**

L. Rojas made a motion to approve the minutes from ADCS Board of Trustees Monthly Meeting on 11-17-25.

R. Espinal seconded the motion.

The board **VOTED** unanimously to approve the motion.

## **II. Organizational Soundness**

### **A. BENCHMARK 4: Financial Condition**

Financial Conditions Given by - NG

### **B. BENCHMARK 5: Financial Management**

### **C. BENCHMARK 6: Board Oversight and Governance:**

### **D. BENCHMARK 7: Organizational Capacity**

#### **Staff Certification Compliance**

- This is a carryover item from the previous meeting.
- School leadership has been working to ensure staff certification compliance across instructional teams.

#### **Uncertified Staff Notifications**

- Personalized guidance from the NYC Charter Center was provided to each uncertified staff member in November.
- Follow-up emails are being sent this week to reinforce deadlines and expectations.
- The tone of outreach is supportive and diplomatic, encouraging staff to take manageable steps over the winter break, such as:
- Applying for certification
- Submitting transcripts
- Requesting exam waivers if eligible

#### **Certification Deadline Management**

- Two notification groups have been identified:
- Staff whose certification expires within the next six months
- Staff whose certification expires within seven to twelve months

- Each group will receive targeted reminders and renewal guidance to support ongoing compliance.

### **III. Faithfulness to Charter & Law**

#### **A. BENCHMARK 8: Mission and Key Design Elements**

#### **B. BENCHMARK 9: Enrollment, Recruitment, and Retention**

##### **Enrollment Status**

- Enrollment numbers remain stable.
- Current sixth grade applications: **29**, representing approximately one-third of the incoming class target.

##### **Recruitment Strategies**

- Ongoing initiatives include:
- Consultant partnership with **Underdog**, conducting canvassing, phone banking, and digital outreach
- Launch of a four-month **Outfront Media** advertising campaign
- Planning for a potential annual commercial with Univision

##### **Update on Univision Partnership**

- Longtime advisory contact **Roberto** is no longer employed at Univision.
- Roberto previously facilitated in-kind support and enhanced visibility for ADS during advertisement campaigns.
- The school will meet with the assigned Univision representative on Wednesday to determine whether the partnership will continue as previously structured.

#### **C. BENCHMARK 10: Legal Compliance**

### **IV. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:54 PM.

Respectfully Submitted,  
L. Rojas