APPROVED

American Dream Charter School

Minutes

ADCS Board of Trustees Monthly Meeting

SY25-26

Date and Time
Monday December 15, 2025 at 5:30 PM

Location
Join Zoom Meeting
https://us02web.zoom.us/j/3880187236
Meeting ID: 892 3909 4103

Trustees Present
A. Cabrera (remote), L. Rojas (remote), P. Simon (remote), R. Espinal (remote), Z. Martinez (remote)

Trustees Absent
None

Guests Present
N. Gallagher (remote), S. Espinal (remote)

I. Opening Items

A. Record Attendance

B.

Call the Meeting to Order

L. Rojas called a meeting of the board of trustees of American Dream Charter School to order on Monday Dec 15, 2025 at 5:35 PM.

C. Approve Minutes

L. Rojas made a motion to approve the minutes from ADCS Board of Trustees Monthly Meeting on 11-17-25.
R. Espinal seconded the motion.
The board **VOTED** unanimously to approve the motion.

II. Organizational Soundness

A. BENCHMARK 4: Financial Condition

Financial Conditions Given by - NG

B. BENCHMARK 5: Financial Management

C. BENCHMARK 6: Board Oversight and Governance:

D. BENCHMARK 7: Organizational Capacity

Staff Certification Compliance

- This is a carryover item from the previous meeting.
- School leadership has been working to ensure staff certification compliance across instructional teams.

Uncertified Staff Notifications

- Personalized guidance from the NYC Charter Center was provided to each uncertified staff member in November.
- Follow-up emails are being sent this week to reinforce deadlines and expectations.
- The tone of outreach is supportive and diplomatic, encouraging staff to take manageable steps over the winter break, such as:
- Applying for certification
- Submitting transcripts
- Requesting exam waivers if eligible

Certification Deadline Management

- Two notification groups have been identified:
- Staff whose certification expires within the next six months
- Staff whose certification expires within seven to twelve months

- Each group will receive targeted reminders and renewal guidance to support ongoing compliance.

III. Faithfulness to Charter & Law

A. BENCHMARK 8: Mission and Key Design Elements

B. BENCHMARK 9: Enrollment, Recruitment, and Retention

Enrollment Status

- Enrollment numbers remain stable.
- Current sixth grade applications: **29**, representing approximately one-third of the incoming class target.

Recruitment Strategies

- Ongoing initiatives include:
- Consultant partnership with **Underdog**, conducting canvassing, phone banking, and digital outreach
- Launch of a four-month **Outfront Media** advertising campaign
- Planning for a potential annual commercial with Univision

Update on Univision Partnership

- Longtime advisory contact **Roberto i**s no longer employed at Univision.
- Roberto previously facilitated in-kind support and enhanced visibility for ADS during advertisement campaigns.
- The school will meet with the assigned Univision representative on Wednesday to determine whether the partnership will continue as previously structured.

C. BENCHMARK 10: Legal Compliance

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:54 PM.

Respectfully Submitted,
L. Rojas