



Voices for International Business and Education

Minutes

Development Committee Meeting

VIBE Development Committee Meeting

Date and Time

Monday October 18, 2021 at 6:30 PM

Location

International High School of New Orleans
Community Room
727 Carondelet Street
New Orleans, LA 70130

Voices for International Business and Education http://public.boardontrack.com/VIBE_1

Committee Members Present

Q. Le (remote), R. Coleman (remote), S. Thomas (remote), T. Carmouche (remote)

Committee Members Absent

P. Manson

Guests Present

Clark Castle (remote), J. Tolston (remote), S. Schulkens (remote), S. Wilson (remote)

I. Opening Items

A. Call the Meeting to Order

S. Thomas called a meeting of the Development Committee of Voices for International Business and Education to order on Monday Oct 18, 2021 at 6:40 PM.

B. Record Attendance and Guests

C. Approve August 2021 Minutes

Q. Le made a motion to approve the minutes from August 2021 Development Committee Meeting on 08-16-21.

R. Coleman seconded the motion.

The committee **VOTED** to approve the motion.

II. Developing our Development Committee

A. Goals for Development Committee

- 1) Identify and implement fundraising activities
- 2) Identify marketing and advertising strategies to secure student enrollment
- 3) Update and expand the donor database and outreach

*ST these are LYs goals, do we want to continue these goals TY?

Committee should think about these and discuss next meeting if we want to make any additions / changes.

III. Grant Writing

A. Grant Writing Updates

SW - Baptist Community Ministries Transome Grant (BCM): We have been invited to the second round. This will fund a mid-year transfer student incubator.

In the stage of writing teachers of critical language grant which is due Wednesday October 20,2021. We are targeting grants that will allow us to continue to do what we are doing and also allow us to expand.

ST is requesting grant reports for the committee for this year and last year.

IV. Institutional Plan Development

A. Institutional Development Plan

- 1) Recruitment (student)
- 2) Fund Raising (goal \$100,000)
- 3) Public Relations

- 4) Community VIP visits
- 5) Alumni Outreach
- 6) Internal Marketing & Communications

B. Open House

Goal is to have 150 9th graders in seat for Oct 1, 2022.

C. Volunteer Opportunity

Saints game volunteers needed. Last game we had 9 volunteers which generated \$900
Next game is on 10/31/21

Other volunteer opportunities will be Pelicans games as well as college games.

Volunteers have to be 18 or older.

V. Photos Headshots/Board Member Bios

A. Photos/Bios

LSP or JL (Clark can't remember which one he will check and let ST know) came and took a headshot, still need bio.

Requesting pics and bios from board, send to Steve and Clark.

ST will follow up with Steve and Clark

VI. Spring GALA Updates

A. Date of Gala

Meeting 1st Monday of every month.

Working on a name, should have options to vote on in November.

Want the venue to be downtown.

Have openings for board members to join committees for the gala

March 26, 2022 6pm-9pm but will depend on venue (1st hour VIP)

VII. Other Business

A.

Other Business

Next meeting November 15, 2021 6:30pm-7:30pm

VIII. Closing Items

A. Adjourn Meeting

Motion to adjourn RC

Second QL

All were in favor

Motion passed

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:30 PM.

Respectfully Submitted,

J. Tolston